# A Survey of Models and Methods for Forecasting Financial Market Returns and Risk*

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## Abstract

The *Makridakis M6 Financial Duathalon* competition builds on prior M-competitions that focus on the properties of point and probabilistic forecasts of random variables by also evaluating investment decisions in financial markets. In particular, the M6 competition evaluates both forecasts and investment outcomes associated with the analysis of a large group of financial time series variables. Given the importance of return and risk forecasting when making investment decisions, a natural question in this context concerns what sorts of methods and models are available for said forecasting and were used by participants of the competition. In this survey, we discuss such methods and models, with a specific focus on the construction of financial time series forecasts using approaches designed for both discrete and continuous time setups and using both small and large (high dimensional and/or high frequency) datasets. Examples covered range from simple random walk-type models of returns to parametric GARCH and nonparametric integrated volatility methods for forecasting volatility (risk). We also present the results of a novel empirical illustration that underscores the difficulty in forecasting financial returns, even when using so-called big data.

*Keywords:* Forecasting, Investment, Financial Markets, Big Data, Machine Learning, GARCH Models, Continuous Time Finance Models.

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# 1. Introduction

In the 25 years since the release of the acclaimed book entitled *A Non-Random Walk Down Wall Street* by Lo and MacKinlay (1999), the finance and forecasting fields have benefited greatly from the development of an impressive array of new methods, models, and tools designed to aid in the construction of forecasts useful for investing in financial markets. These developments have not only been spurred on by the convincing arguments made by Lo, MacKinlay, and many others that not all markets evolve over time like a "drunk man walking" but also by the tremendous increase in the amount of data available with which to model and forecast financial time series. In much of this survey, we summarize a number of advances made over this time period for modeling and forecasting using datasets that are high frequency and high dimensional datasets (e.g., "big data") as well as using more traditional datasets that may contain relatively few variables and/or observations. For the latter type of dataset, several rather simple methods have often been used for modeling and forecasting financial variables for many decades. We also give shrift to such methods, but our focus is primarily on more recent methods.

Why is forecasting so important when discussing investing in finance? This is because much of the investment world utilizes modern quantitative investment management, and quantitative investment management equates with data-driven decision-making in the markets. For discussions of quantitative equity portfolio management and quantitative portfolio optimization, see Rasmussen (2003) and Chincarini and Kim (2006). This sort of management and optimization uses various models and methods to characterize equities, fixed-income products, currencies, commodities, and a whole host of other structured financial instruments. These models and methods are designed to solve problems related to asset pricing and hedging, risk analytics, and portfolio optimization, and in contexts where the goal is to allocate assets and optimize portfolios, forecasting key quantities like risk and return is important.

As discussed above, in this survey, we focus on models and methods used for forecasting. These include simple approaches based on the use of judgment and surveys, as well as simple models such as historical averages, random walks, and autoregressive regressions. Another simple approach that we mention is based on so-called technical analysis, which uses charts to assess market conditions. The relative trade-offs associated with using models of judgment versus quantitative models are discussed in Makridakis et al. (2024).

Needless to say, though, much interest in recent years has centered on the development of more complex methods and models that fully take into account the availability of large high-dimensional datasets that may contain ultra-high frequency observations such as stock price data on every trade made on a particular

company. In addition to being used to construct high-frequency measures of returns, such datasets are used, for example, to construct estimates of daily (unobserved) volatility by summing up intra-daily volatility (risk) measurements made every 1, 2, or 5 minutes for example. Models and methods designed to be implemented in these data-rich environments discussed in the sequel include two types - those based on "discrete modeling" approaches and those based on "continuous modeling" approaches. Broadly speaking, "discrete modeling approaches" are those designed for data that are assumed to be discrete, in the sense that the time interval between observations is not assumed to go to zero when deriving asymptotic properties of the models. Alternatively, 'continuous modeling" approaches are those designed for data that are assumed to be continuous, in the sense that the time interval between observations is assumed to go to zero when deriving asymptotic properties of the models.

Some of the 'discrete modeling' approaches that we discuss include time-varying parameter models and big data or machine learning methods based on factor models, neural networks, random forests, the elastic net, and the least absolute shrinkage and selection operator. Some of the "continuous model-ing" approaches that we discuss include realized volatility and other jump and noise robust measures of integrated volatility. These measures are nonparametric, as they do not require the specification of an underlying model. We also discuss various continuous time models of return and (stochastic) volatil-ity, including geometric Brownian motion, the classical Cox-Ingersoll-Ross model (Cox et al., 1985), and various stochastic volatility models.

The rest of the paper is organized as follows. We begin with a very brief discussion of the importance of forecasting when carrying out financial investment in Section 2. We then discuss methods and models for forecasting returns in Section 3 and approaches to forecasting volatility in Section 4. Methods for eval-uating forecasts and investment performance are discussed in Section 5, and a small empirical illustration is given in Section 6. Finally, concluding remarks are gathered in Section 7.

## 2. The Role of Forecasting in Finance

Financial forecasting is instrumental in constructing optimal investment portfolios and helps to inform the pricing of individual assets. Modern portfolio theory (MPT), due to Markowitz (1952), and the Capital Asset Pricing Model (CAPM) are two fundamental frameworks that use expected returns and risks as inputs, helping market participants make investment decisions. Forecasting in finance is important, for example, because estimates of expected returns and future risks are frequently derived from forecasts.

MPT offers a framework for building and selecting portfolios depending on an investor's risk tolerance and expected asset performance. The MPT investment process takes estimates of individual asset returns,

volatilities, and their correlations as given, along with constraints on investment choices (e.g., turnover constraints), to perform a mean-variance optimization (i.e., selecting portfolio weights) that results in a portfolio yielding either: (i) the maximum possible expected return for a given level of risk or (ii) the smallest risk possible for a given level of expected returns (see Fabozzi et al. (2002)). It is worth stressing that the primitives of this investment process (e.g., the expected returns and volatilities of individual assets) are unobservable objects and, thus, have to be estimated beforehand. Common estimators of expected returns and volatility are the historical mean and standard deviation of returns, respectively, as discussed in Miccolis and Goodman (2012). However, estimates based solely on historical returns data can aggregate information from very different economic and market regimes, potentially resulting in forecasts that do not accurately reflect any specific environment. A natural solution to this problem is to incorporate external predictor information, such as macroeconomic indicators and market conditions, into models for expected returns and volatilities. Given recent increases in the scope and availability of data, integrating external predictors in these models has become more common, more feasible, and more valuable. Additionally, data-rich environments have enabled and served as motivation for the use of machine learning algorithms that can process vast quantities of data and adapt to changing market dynamics more effectively than many traditional 'data-poor' models. We return to this discussion of how investors can leverage these advanced techniques to improve their predictions of future returns and volatilities in Sections 3 and 4.

Asset pricing theories offer an alternative method for calculating the expected returns of individual assets or classes. For example, the CAPM argues that the excess return of an asset (expected returns minus the risk-free rate) is proportional to the equity premium (expected market return minus the risk-free rate). The proportionality constant is called 'beta' and is a measure of an asset's risk relative to that of the market. One can use this model to estimate expected returns via a two-pass regression, as discussed in Fama and MacBeth (1973) (see also Bartholdy and Peare (2003)), by using the historical average of the equity premium as a proxy for the expected equity premium. Alternatively, one can form a forecast of the expected equity premium to be subsequently used in the CAPM. The methods and challenges related to the forecasting of the equity premium are themselves the subject of many comprehensive studies (see Goyal and Welch (2003), Rapach and Zhou (2013), and Goyal et al. (2023)). We return to these issues in the following Section.

Regardless of one's investment framework, quantitative asset management fundamentally requires expectations of future returns and risks. Asset managers must anticipate future market volatility and

economic conditions and how these factors impact investments. Moreover, effective investment and risk management strategies, such as diversification or hedging, depend on how expectations and forecasts of return and risk evolve over time. With this in mind, we review a range of forecasting approaches, beginning with judgemental forecasting and simple time-series models and moving on to more data-intensive machine learning techniques suitable in the current age of "big data".

# 3. Methods and Models for Forecasting Returns

As prefaced, returns forecasting is valuable on many fronts. It is fundamental for portfolio managers and other practitioners to use real-time forecasts in investment decisions to efficiently allocate capital, such as adjusting asset weights in portfolios to optimize performance. Corporations also rely on forecasts when making strategic decisions involving capital investments, mergers, and acquisitions. Additionally, returns forecasting is crucial for validating and testing asset pricing models, which are used to determine the intrinsic value of financial instruments and to help identify mispriced assets.

A natural question to ask is whether it is possible to forecast stock returns accurately. Indeed, a central question that features in many of the proposed forecasting methods and models is whether they are able to outperform the forecasts implied by the historical averages and standard deviations of returns, which often turns out to be an incredibly challenging task. In the context of returns, this is significant because the historical average forecast is consistent with the idea that (log) stock prices follow a random walk (with drift) and are, therefore, unpredictable. In this section, we discuss methods and models of returns currently used in quantitative analysis by a host of active quantitative analysts working in the financial markets [1]. In the following section, we do the same for volatility (risk).

## 3.1. Simple Methods and Models of Returns

### 3.1.1. Judgmental Forecasts

Forecasters often consult their own experiences and opinions when forming forecasts of returns. Such judgments might be the only information used to guide quantitative model-based investing, for example, and might be purely intuitive or instead might be based on merging intuition with model-based findings. Needless to say, the same goes for forecasting volatility - practitioners often utilize judgment forecasts.

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[1]In this survey, we focus on forecasting the value of future returns. An alternative approach is sign forecasting, which predicts whether future returns will be positive or negative. This method can provide valuable guidance for investment decisions. A specific application to the US stock market is discussed in Nyberg (2011).

For example, judgment can help to: (i) define the space of candidate forecasting models for consideration and aid in the eventual selection of a model, (ii) determine how a model can be used to produce forecasts (e.g., should a rolling or expanding window be used when estimating a model using historical data?), and (iii) inform subjective adjustments of model-implied forecasts to cohere with one's prior experience and/or intuition (Petropoulos et al., 2018). In practice, reliance on judgment alongside quantitative models is commonly observed, as evidenced by the approach used by many participants of the Survey of Professional Forecasters, conducted separately in the US (Federal Reserve Bank of Philadelphia) and in Europe (European Central Bank), who often report using judgment along with reduced-form and structural models, to produce forecasts (Clements et al., 2023; de Vincent-Humphreys et al., 2019; Stark, 2013).

Many authors have found that judgmental forecasting can produce rather accurate predictions that are on par with or outperform the best purely quantitative models, particularly if the forecaster has good domain knowledge (Lawrence et al., 2006). However, this is not guaranteed. In the recent M6 forecasting competition (see Makridakis et al. (2024)), participants were tasked with predicting the performance of 100 publicly traded assets over the course of an entire calendar year. Submitting teams could declare whether they used 'pure judgment', 'judgment-informed', or 'data-driven' approaches. Submissions that relied heavily on judgment were generally inferior when compared to data-driven methods, although a minority of judgment-informed submissions did outperform (Makridakis et al., 2024). Furthermore, only a small number of submissions (8.8%) self-identified as having used 'pure judgment' or 'judgment-informed' approaches, while the majority (68.4%) relied on time series or machine learning models of the variety surveyed in this paper. Nonetheless, it is conceivable that many 'data-driven' teams exercised judgment in forming, selecting, and parameterizing their quantitative models, although the extent to which this sort of judgment affected or contributed to forecasting performance was unobserved.

A specific application of subjective forecasting in returns prediction is technical analysis, also known as the *chartist* approach. Typically, this involves identifying regularities in time series graphs of asset price and volume data, with the expectation that these patterns can inform future movements. Lo et al. (2000) argue that this is highly subjective or judgmental because the identification of geometric shapes or patterns in a graph is often in the 'eye of the beholder', and further point out that technical analysis has been compared to the unscientific disciplines of astrology and alchemy. These authors attempt to suppress this subjectivity by introducing a systematic approach that attempts to: (i) define key patterns in terms of geometric properties (e.g., using a sequence of local extrema), (ii) construct nonparametric

estimators for asset prices, and (iii) analyze these estimators for the occurrence of each geometric pattern. Using this procedure, they find that several technical patterns can be predictive of future price movement, particularly for NASDAQ stocks. Nonetheless, this approach still requires the development of a lexicon of pre-defined patterns that are believed to be predictive of future trends. A more recent approach by Jiang et al. (2023) dispenses with this requirement by learning predictive patterns from the stock price images via the use of convolutional neural networks and subsequently producing out-of-sample predictions.

A related approach involves using *sentiment analysis* based on machine learning techniques to explicitly capture subjective opinions expressed in news articles, announcements, or social media for use in financial forecasting. Sentiment is associated with the notion of emotional-based evaluation, which may, in turn, influence judgment via several channels, as discussed in Kabiri et al. (2023). The idea is that an agent's sentiment toward financial markets may be useful for forecasting. Frydman et al. (2021) supports this notion by providing evidence that when market sentiment is optimistic and good news on dividends and interest rates arrives, this news has a significant positive impact on survey participants' forecasts of future returns. Nonetheless, it has to be acknowledged that sentiment-driven stock price movements can occur in the absence of changes to fundamentals, such as news on dividends and interest rates. A case in point is the 'meme' stocks that experienced surges in prices during the early 2020s (for example, at one point, there was a price increase of over 700% for GameStop ) because of the 'to the moon' movement coordinated by the subreddit r/WallStreetBets on Reddit. This type of movement can be attributed to herding behavior or noise traders (Long et al., 2023).

### 3.1.2. Random Walks and the Historical Averages

We begin with a parsimonious model-based approach for our forecasting process. Consider a simple linear model for one-period ahead returns forecasting:

$$r_{t+1} = \beta_0 + x_t'\beta + u_{t+1}, \tag{1}$$

where $r_{t+1}$ is the change in the aggregate market price from period $t$ to $t+1$ in excess of the risk-free rate[2] (i.e., returns from a risky asset minus the risk-free rate), and $u_{t+1}$ is some forecast error with zero-mean. In the literature, common variables used for the aggregate market return are the log difference of the S&P500 index and the CRSP value-weighted equity returns. Here, $x_t$ is a vector of predictor variables[3].

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[2]This is often referred to as excess returns or the equity premium in the case of stock returns. Note that the techniques that we discuss here can also be applied to the returns of individual assets or classes.

[3]Given that we are interested in forecasting, our analysis will focus on out-of-sample predictability of excess returns.

The simplest 'forecasting' model to consider in the framework of (1) is the random walk model, which can be obtained by setting $\beta_0 = 0$ and $\beta = 0$. For simplicity, ignore the risk-free rate. This yields:

$$\ln P_{t+1} - \ln P_t = r_{t+1} = u_{t+1},$$

where $P_t$ is the price of an asset at time $t$. This model corresponds to the view that stock returns cannot be predicted in a consistent fashion as the difference in (log) prices is essentially an unforecastable random disturbance. The Efficient Market Hypothesis can be used to motivate such a specification. In an efficient market, the price of an asset should reflect its intrinsic value. When market participants, who are assumed to have a noisy estimate of its value, trade en masse, the market price of the asset will fluctuate randomly around this intrinsic value (Fama, 1965, 1995). Under the random walk model, our best guess of the next period's asset price is simply just the realized price that we observe today.

When $\beta_0 \neq 0$, we obtain a random walk with drift model. Given the above explanation, one way to motivate this model is that the intrinsic value of assets might vary over time due to but not limited to news of research and development or changes in management (Fama, 1965). Given this specification, our forecast, $\hat{r}_{t+1}$ of stock returns at $t+1$ is the historical average at time $t$ (the mean of all returns up to time $t$), also known as the prevailing mean:

$$\hat{r}_{t+1} = \sum_{i=1}^{t} r_i.$$

To see why this works, observe that the model is:

$$r_{t+1} = \beta_0 + u_{t+1}.$$

Let $E_t r_{t+1} = E(r_{t+1}|F_t)$, where $F_t$ is the filtration of all information through time $t$ (or the information set available at time $t$). It follows that $E_t r_{t+1} = \beta_0$, whose consistent estimator would be the historical average. This model also implies that a natural forecast of $\ln P_{t+1}$ is simply $\ln P_{t+1} + \beta_0$, so prices are assumed to 'drift' upwards over time, on average, with the average drift being equal to $\beta_0$.

When forecasting excess returns out-of-sample, Goyal and Welch (2003, 2008) find that the prevailing mean is an incredibly difficult benchmark to outperform, and many forecasts conditioned on additional predictor variables fail to beat it in a statistically significant manner. This has led to the development of many sophisticated models designed to deliver forecasts superior to those implied by the above modeling approach, some of which are discussed in the remainder of this survey.

### 3.1.3. Predictive Regressions

The set-up in (1) allows us to include additional predictors in $x_t$. Goyal and Welch (2008) provides a comprehensive review of key predictors that have been argued to be useful in forecasting excess returns. These authors construct out-of-sample forecasts using predictors that include financial ratios (e.g., dividend price ratios and book-to-market ratios), stock characteristics (e.g., stock variance and cross-sectional premia), and macroeconomic variables (e.g., inflation and investment to capital ratios). Their approach involves estimating univariate regressions of excess returns on each predictor (i.e., estimating (1), where $x_t$ is univariate). The out-of-sample performance of each of the forecasts based on these models is then compared with forecasts implied by the historical average.[4] In their full sample analysis, only 2 out of the 17 predictors (equity issuing activity (Baker and Wurgler, 2000) and the consumption, wealth, and income ratio (Lettau and Ludvigson, 2001)) performed consistently better than the historical average in out-of-sample forecasting. In response to this result, Campbell and Thompson (2008) show that out-of-sample predictability can be improved for many of the original predictors by imposing theoretically motivated restrictions on the forecasting model in (1). They apply two restrictions either sequentially or jointly, the first being that the regression coefficient, $\beta$, has to have the theoretically expected sign, and the second being that the predicted value of the excess return is non-negative. Pettenuzzo et al. (2014) propose an additional restriction on the conditional Sharpe ratio such that it is bounded by zero and an upper bound so that the price of risk is not too high. Under these proposed restrictions, the above authors report additional significant statistical and economic gains relative to both the unconstrained case and the restricted case suggested by Campbell and Thompson (2008).

In a recent update to their original paper, Goyal et al. (2023) repeat their analysis with updated data (up to 2022) and 29 new predictors that have been recently introduced in the literature. These predictors can be broadly related and grouped into six categories: macroeconomic, sentiment, stock variance, stock cross-section, other stock market characteristics, and commodities. They also reconsidered the performance of the original 17 predictors. The results indicate that the following predictors performed favorably out-of-sample: (i) a principal component of 14 technical indicators (Neely et al., 2014), (ii)

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[4]For example, compare the ratios of mean squared errors (MSE): $\bar{R} = 1 - MSE_P/MSE_H$, where $MSE_P$ is the MSE of the forecast conditioned on a predictor and $MSE_H$ is the MSE of the historical average forecast. Here, a negative $\bar{R}$ implies that the historical average performed better, and vice-versa. Subsequently, the MSE-F test of McCracken (2007) can be used to check the statistical significance of the ratio.

aggregate short interest in the stock market (Rapach et al., 2016), (iii) aggregate accruals (Hirshleifer et al., 2009), (iv) the fourth-quarter growth in personal consumption expenditures (Møller and Rangvid, 2015), (v) treasury bill rate (Campbell, 1987), (vi) equity issuing activity (Baker and Wurgler, 2000), (vii) investment-capital ratio (Cochrane, 1991)[5]. The first four predictors were newly introduced, while the latter three were present in their original examination. One key finding is that the superior predictive performance of these predictors frequently varies over time. Specifically, the authors point out that the aggregate accrual predictor derives its good performance almost exclusively from the dot-com bubble episode and has relatively modest performance elsewhere. We will return to this idea of time-varying predictability in a subsequent section of this paper.

## 3.2. Advanced Methods and Models of Returns

### 3.2.1. Big Data and Predictor Selection - Machine Learning Part I

The setup in (1) allows for multiple predictors in $x_t$. However, we have only discussed univariate forecasting models thus far. Goyal and Welch (2008) specifies a 'kitchen sink' regression, which includes all predictors in one regression, but the out-of-sample forecasting performance of their model is particularly poor. Reasons for this could be the increased estimation noise introduced when estimating so many parameters or possibly an issue with in-sample overfitting. In this section, we discuss econometric and machine learning methods that are used to counteract such issues and that enable us to forecast excess returns using a large number of predictors effectively.

First, let the number of predictors in $x_t$ be $P$, and the sample size used to estimate (1) be $T$. We consider two different cases: (i) $P > T$ and (ii) $T \geq P$. The first scenario often occurs when we use a large number of predictors, which is a common situation given recent advances in data collection and reporting technologies (e.g., think of high-dimensional and high-frequency financial datasets). For example, Dong et al. (2022) use 100 long-short anomalies from the cross-sectional predictability literature to forecast aggregate market return.

When we have a high-dimensional set of predictors, the predictive regression in (1) cannot be estimated

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[5]Here, the criteria for 'good' performance is that the predictor-based forecasts have to have both statistically significant in-sample predictability and statistically superior forecast performance, compared to the benchmark historical average. Furthermore, they are subject to the restriction of not predicting a negative excess return (Campbell and Thompson, 2008). Depending on the evaluation sample period used, the authors remark that three more predictors also displayed good forecasting performance.

via ordinary least squares[6] (OLS). A common solution is to assume a framework of sparsity.[7] Here, we assume that a large number of regression coefficients are zero. This means that our high-dimensional regression is actually a low-dimensional model because it effectively has only a few regressors. Intuitively, this approach is consistent with the idea that not all predictors are relevant or useful in forecasting returns. However, the key problem is that we do not know which predictors are relevant *a priori*.

This problem can be solved with regularization or penalized regression (e.g., ridge regression is a form of penalized regression). The poster child of this approach is the least absolute shrinkage and selection operator (LASSO). Implementing the LASSO involves solving the following penalized least squares regression problem associated with equation (1):

$$\min_{\theta=(\beta_0,\beta')'} \sum_{t=1}^{T} \left(r_{t+1} - \beta_0 - x_t'\beta\right)^2 + p_\lambda(\theta) \tag{2}$$

where

$$p_\lambda(\theta) = \lambda \sum_{i=0}^{P} |\beta_i|, \tag{3}$$

and $\lambda$ is called the regularization or tuning parameter. Depending on the value of $\lambda$, the LASSO estimator can yield sparse estimates of the regression coefficient vector, $\theta$. In general, when $\lambda$ is large, the solution vector tends to be more sparse because the large positive penalty associated with the 'penalty term' involving $\lambda$ can be offset by setting some of the regression coefficients, $|\beta_i|$, to 0 (see Hastie et al. (2015)). Often, $\lambda$ is chosen via a data-driven method such as cross-validation so that the discovery of which predictors are relevant is an automatic process.[8]

Even when $T \geq P$, so that OLS is feasible, regularization can improve the estimation accuracy of the

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[6]More precisely, there is no unique solution to the least squares problem of $P > T$.

[7]Another approach assumes that all coefficients in a regression model are non-zero but uses so-called ridge regression to estimate the model.

[8]There are crucial issues regarding the selection properties of the LASSO estimator. A sufficient condition for correct (asymptotic) selection of the LASSO requires relevant predictors to be orthogonal to irrelevant predictors, which is highly unlikely to hold when it comes to financial and macroeconomic data. Hence, in a finite sample, it is likely that it will not correctly select predictors. Newer penalty terms that require weaker conditions have been suggested. Examples are the adaptive LASSO (Zou, 2006), and the smoothly clipped absolute deviation penalty (Fan and Li, 2001). Both approaches allow the penalty to differ across the variables, while in the original LASSO, the same penalty is applied to all the predictors. Still, all versions of the LASSO are approximations, and it has been found that the LASSO still performs very well in many empirical applications.

predictive regression (i.e., reduce the MSE).[9] As demonstrated above, regularization can select a smaller model and reduce model complexity, which translates into a lower estimator variance. Nonetheless, when we introduce penalization, we deviate from the OLS estimator, which is the best linear unbiased estimator, and thus introduce bias when using the LASSO or variants of it. However, if this additional bias is smaller than the reduction in variance, the MSE of our estimation improves. Lee et al. (2022) revisit the 'kitchen sink' regression with 12 predictors as in Goyal and Welch (2008) and show that the (adaptive) LASSO can improve forecasting performance of market returns when compared to using OLS or simply the historical average of returns.

Advanced variants of the LASSO are often used in the literature due to limitations in the original approach discussed above. Additionally, a key issue is that even if a group of predictors are relevant (i.e., have non-zero coefficients), if they are highly correlated with one another, the LASSO tends to select only one representative out of that group. The elastic net (Zou and Hastie, 2005), which uses a penalty that is a convex combination of the LASSO ($\ell_1$) and the ridge penalties ($\ell_2$), was introduced to deal with this issue. The penalty is:

$$p_\lambda(\theta) = \lambda \left[ (1-\alpha) \sum_{i=0}^{P} \beta_i^2 + \alpha \sum_{i=0}^{P} |\beta_i| \right],$$

(4)

and $\alpha \in [0,1]$ determines how much weight is given to either the LASSO or ridge penalty terms (the LASSO penalty term is the one involving absolute values, and the ridge penalty involves summing squares of coefficients). For example, when $\alpha = 1$, the elastic net penalty reduces to the LASSO penalty. Rapach et al. (2013) consider a predictive regression of US market returns on lagged market returns and the returns of 10 other international markets, along with predictors such as the t-bill rate and the dividend yield ratio, and estimate a regression using the (adaptive) elastic net. Similarly, Dong et al. (2022) use the elastic net (among other approaches) to estimate a regression with 100 cross-sectional anomalies as predictors and show that their regression model can generate both statistically and economically significant improvements when forecasting out-of-sample.

### 3.2.2. Factor Models - Machine Learning Part II

Instead of selecting relevant predictors from a high-dimensional set of variables, the factor model framework posits that the predictors can all be explained by a small number of latent common components or factors. In this type of machine learning, estimates of the (unobserved) factors can be used in the predic-

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[9]The expected squared deviation of the estimator from its true value is $E\left[(\hat{\theta} - \theta)^2\right]$. This can be shown to be equivalent to the squared bias plus the estimator variance: $[E(\hat{\theta}) - \theta]^2 + Var(\hat{\theta})$.

tive regression in place of the original set of individual predictors. A standard model in this framework is called the *dynamic factor model* and is specified as follows:

$$x_{it} = \lambda_i f_t + \varepsilon_{it}, \tag{5}$$

$$f_t = A(L) f_{t-1} + e_t, \tag{6}$$

$$r_{t+1} = f_t' \beta + w_t' \delta + u_{t+1}. \tag{7}$$

Here, equation (5) posits that the i-th predictor in $x_t$ can be linearly explained by a $k \times 1$ vector of common factors, $f_t$, that are unobserved. Additionally, $\varepsilon_{it}$, $e_t$, and $u_t$ are stochastic disturbance terms. The dependence in this model on the factors is determined by the $1 \times k$ vector of factor loadings, $\lambda_i$. The factors themselves can follow a VAR(p) process (see (6)) as characterized by the lag polynomial matrix $A(L)$. Assuming that we can identify and estimate the factors from the observed predictors, $x_{it}$, we can further use them in the predictive regression in (7), additionally accommodating other observed variables in $w_t$ (such as lags of $r_t$ and lags of other key predictor variables).

As this model contains several unobserved objects, we first consider the issue of identification. We stack $\lambda_i$ over all predictors, for $i = 1, ..., P$, into the $P \times k$ matrix of factor loadings, $\Lambda$, and rewrite (5) as:

$$x_t = \Lambda f_t + \varepsilon_t, \tag{8}$$

where $\varepsilon_t$ is the stacked vector of $\varepsilon_{it}$. Note that for an invertible matrix, $A$, of conformable dimension, this model is observationally equivalent to: $x_t = (\Lambda A)(A^{-1} f_t) + \varepsilon_t \equiv \Lambda^* f_t^* + \varepsilon_t$. This problem arises because both $\Lambda$ and $f_t$ are latent. To deal with this identification issue, several normalizations have been introduced. We focus on the so-called principal components analysis (PCA) normalization. This involves choosing one of the following two sets of normalizations: (i) $F'F/T = I_k$ and $\Lambda'\Lambda$ is a diagonal matrix, where $F$ is the stacked $T \times k$ matrix of factors for the whole sample period; or (ii) $\Lambda'\Lambda/P = I_k$ and $F'F$ is diagonal.[10] Given either of the restrictions, we can uniquely pin down an estimate of the latent factors and loadings.

Given that we are interested in extracting factors for use in predictive regressions, we focus on the nonparametric approach and do not specify the transition in (6).[11] Stock and Watson (2002a) show

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[10]There are several alternative ways to write these normalization restrictions. For example, they may only hold asymptotically if one views the factors and loadings as random variables. For a summary of more identifying restrictions, see Table 1 of Bai and Li (2012).

[11]In other words, we allow the dynamics of the factors to be arbitrary (to an extent). If one is interested in recovering the

that we can estimate the factors and loadings in the above model by solving the following minimization problem:

$$\min_{(F,\Lambda)} Tr\left\{(X - F\Lambda')(X - F\Lambda')'\right\}, \tag{9}$$

subject to either normalization scheme described above, where $Tr\{\cdot\}$ refers to the trace operator, and $X$ is a $T \times P$ matrix of $x_t$ stacked over time. They note that this optimization is equivalent to the principal components analysis problem. For exposition, assume that we have used normalization (ii), and the PCA solution is obtained by setting $\hat{\Lambda}$ to be the first $k$ eigenvectors of $X'X$ that correspond to the $k$ largest eigenvalues of this matrix, and $\hat{F} = X\hat{\Lambda}/P$ is just the resulting least squares estimate. The situation can be symmetrically derived if we have used normalization (i) instead. In this approach, PCA estimates of the factors are consistent for the space spanned by the factors and can subsequently be used in the predictive regression in (7) without having to address the generated regressor problem associated with the fact that the explanatory variables in the predictive regression (i.e., the factors) are themselves estimated and not directly observed. Ludvigson and Ng (2007) estimate factors from 209 macroeconomic indicators and 172 financial variables using principal components analysis and use them in predictive regressions. These factors exhibit superior performance when forecasting one-quarter ahead excess returns. Çakmaklı and van Dijk (2016) perform a similar analysis with macroeconomic data at the monthly frequency and observe similar results. Dong et al. (2022) extracts the first principal component from their dataset of 100 anomaly predictors and show that it performs comparably well with their elastic net forecast.

The PCA approach can be used even when the number of predictors is small. For example, Neely et al. (2014) extract principal components from 14 macroeconomic variables and 14 technical indicators and show that forecasts of excess return based on these factors perform the best out of all competing models and even outperform the historical average. The market-wide sentiment index of Baker and Wurgler (2006, 2007) is the first principal component of 6 variables that they argue proxies for investor sentiment (for e.g., NYSE share turnover and the dividend premium). However, several studies, including Arif and Lee (2014) and Huang et al. (2015), show that this index has little to no predictive power for future aggregate stock returns.[12]

One potential shortcoming in using PCA for forecasting is that the resulting common components are

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parameters in (6), a state space approach can be considered (see Stock and Watson, 2016).

[12]It should be noted that the authors of the original index did not propose using it for forecasting aggregate returns but instead proposed using it for cross-sectional asset pricing.

constructed to capture the maximum variation common to all of the predictors. The estimation procedure does not take into account the forecast target when forming the common factors. In other words, it may be the case that some of the factors that capture the maximum variation among all predictors are not best suited for forecasting a particular variable. To see this, we can split the factors in (5) into two parts:

$$x_{it} = \lambda_i^R f_t^R + \lambda_i^E E_t + \varepsilon_{it}, \tag{10}$$

where $f_t^R$ is the part of the common component that is most relevant to forecasting returns while $E_t$ describes the common variation in the predictors irrelevant to returns forecasting. The relevant factors will now be used in the forecasting step:

$$r_{t+1} = f_t^{R\prime} \beta^R + w_t' \delta + u_{t+1}. \tag{11}$$

Kelly and Pruitt (2013, 2015) show that improvements to stock return forecasting can be obtained by focusing on the common components of the predictors that are most relevant to the forecast target. This begs the question of how we can obtain $f_t^R$ in the first place, given that PCA is unable to differentiate between $f_t^R$ and $E_t$. Here, we use the method of Partial Least Squares (PLS) first introduced by Wold (1966) and applied to stock return forecasting by Kelly and Pruitt (2013). This estimation procedure is executed in two steps. We begin with a time-series regression of the individual predictors on the one-period ahead excess returns:

$$x_{it} = \theta_{0i} + \theta_{1i} r_{t+1} + \xi_{it},$$

for each given $i$. From (11), we have that $r_{t+1}$ is driven by $f_t^R$, which is one component of $x_{it}$, hence $\theta_{1i}$ approximately captures how the individual predictors depend on the common factors that are relevant to returns forecasting. In other words, $\theta_{1i}$ approximates $\lambda_i^R$. Recall that we are interested in estimating $f_t^R$, which is easily obtained via a cross-sectional least squares regression of (10) if we knew what $\lambda_i^R$ is. Although we do not observe $\lambda_i^R$, we have, from the first step, a rough estimate of it in the form of $\hat{\theta}_{1i}$ for all $i$ and thus we employ it in the following cross-sectional regression:

$$x_{it} = a_t + f_t^{R,PLS} \hat{\theta}_{1i} + \tilde{\xi}_{it}.$$

Repeating this regression for all $t$ results in a time-series of $\{f_t^{R,PLS}\}$ which we regard as estimates of $\{f_t^R\}$. Groen and Kapetanios (2016) prove the consistency of the PLS estimator in this context while Kelly and Pruitt (2015) provided asymptotic inference results.

Another approach to the above problem is to consistently select the variables that are relevant for forecasting the target prior to the construction of consistent factor estimates. Factors estimated in this

way are efficient in the sense that irrelevant variables are excluded when the factors are estimated. One can then proceed to specify a predictive regression by selecting those factors that are relevant for predicting returns via the use of a variable selection procedure based on predictive experiments using a training dataset, for example. This method is discussed in Chao et al. (2024).

### 3.2.3. Time-varying Predictive Regressions

Aggregate stock returns depend on the state variables of the economy, which in turn can vary over the business cycle.[13] Pesaran and Timmermann (1995) and Timmermann (2008) provide early evidence that the out-of-sample predictive power of market return predictors tends to change over time and that predictability is particularly low when the markets are calm but is greatly elevated during volatile periods. In other words, predictability is local to short periods or intervals (later termed 'pockets') of time. It is difficult to see how a static predictive regression as in (1) would be able to match such changes in predictability over time. Hence, we shall discuss the following time-varying predictive regression:

$$r_{t+1} = \beta_{0t} + x_t'\beta_t + u_{t+1}, \quad Var(u_{t+1}) \equiv \sigma_{t+1}^2. \tag{12}$$

A simple parametric model to capture the time variation of $\beta$ in this model is the following specification:

$$\beta_{0t} = \beta_0(s_t), \quad \beta_t = \beta(s_t), \quad \sigma_t^2 = \sigma^2(s_t) \tag{13}$$

where $s_t \in \{1, ..., M\}$ represents a latent state of the economy at time $t$ and $M$ is the maximum number of states. The simplest (and probably most intuitive) example is when $M = 2$, and we interpret the states as being representative of either economic recession or expansion. Another possible interpretation is that of a bull or bear market. The latent states are often assumed to follow a Markov chain, which implies that (12)-(13) is a Markov-switching model. This model can be estimated by maximum likelihood, often with the EM algorithm, and the latent states can be obtained by filtering and smoothing (see Hamilton, 2016, for modeling and estimation details). Henkel et al. (2011) estimate a Markov-switching vector autoregression (VAR) with two states using the endogenous variables: (i) short-horizon aggregate excess returns, (ii) dividend yield, (iii) short-term interest rate, (iv) term spread, and (v) the default rate. The equation of interest in this VAR is the first equation as it relates excess returns to lagged returns and the other predictors (this is similar to the specification in (12)). They interpret the two estimated latent

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[13]See Rapach and Zhou (2013) for a detailed explanation of how return predictability depends on time-varying aggregate risk.

states as corresponding to recessions and expansions. They find that the $R^2$ for the first equation (the equation that corresponds to the excess return) is much higher during recessions, which they argue implies greater return predictability (i.e., better model fit) during economic downturns. It is important to remark that their work was done by estimating their model in-sample (i.e., results were obtained using the full sample data that they had available), although the authors do provide some out-of-sample evidence that the Markov-switching VAR can outperform the historical average but only during recessions, which is consistent with the paper's message.

The parametric assumption on the evolution of the model parameters in (13) might be too restrictive. One could instead allow $\beta_{0t}, \beta_t, \sigma_t^2$ to be continuous functions of time. Dangl and Halling (2012) consider the following state space model for their predictive regressions:

$$r_{t+1} = z_t'\theta_t + u_{t+1}, \quad u_{t+1} \sim N(0, V)$$
$$\theta_t = \theta_{t+1} + e_t, \quad e_t \sim N(0, W_t),$$

where $z_t = (1, g_t)'$, and $g_t$ here is a univariate predictor. The authors use 13 predictors that were studied by Goyal and Welch (2008) in their univariate time-varying predictive regressions. The model is estimated using Bayesian methods, and the analysis is entirely out-of-sample. The key findings are that excess return forecasts from this time-varying model can statistically outperform the historical average and that return predictability is similarly countercyclical. Although, they do remark that predictability during expansions is not as low as was previously suggested by Henkel et al. (2011).

Nonetheless, the random walk restriction in the coefficient transition could be problematic as that might lead to non-stationarity in the returns.[14] To ensure a more robust analysis, one could specify that $\theta_t$ is an unknown but smooth function of time: $\theta_t = \theta(t)$, and estimate the model with nonparametric techniques.[15] This is the approach taken by Farmer et al. (2023), where the estimator of $\theta_t$ is the

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[14]The authors do consider an autoregressive model in their appendix but show that the random walk model outperforms in terms of forecasting.

[15]To be precise, for the consistency of nonparametric estimators, particularly a kernel estimator of $\theta_t$, we have to assume that $\theta_t = \theta(t/T)$, so that it is a function of *standardized* time. Then, the estimator can be shown to be consistent under an infill asymptotic scheme, as $T \to \infty$ (Robinson, 1989; Cai, 2007).

Nadaraya-Watson local constant estimator:[16]

$$\hat{\theta}_t = \text{argmin}_{\theta_0} \frac{1}{T} \sum_{s=1}^{t-1} (r_{s+1} - z_s'\theta_0)k_{st}, \tag{14}$$

where

$$k_{st} = \frac{1}{h}K\left(\frac{s-t}{Th}\right),$$

$K(\cdot)$ is a kernel function, and $h$ is a positive bandwidth. The authors use the (one-sided) Epanechnikov kernel: $K(u) = 3/2(1-u^2)$ for $-1 < u < 0$, and 0 otherwise. Note that the estimation of the time-varying coefficient is entirely out-of-sample because only information available up to time $t$ is used when estimating $\theta_t$. Let the one-period ahead forecast implied by the time-varying regression be $\hat{r}_{t+1|t}$. The authors define the squared error difference (SED) between some benchmark forecast (the historical average) $\bar{r}_{t+1|t}$ and $\hat{r}_{t+1|t}$ as:

$$SED_t = (r_t - \bar{r}_{t|t-1})^2 - (r_t - \hat{r}_{t|t-1})^2. \tag{15}$$

When $SED_t > 0$, the time-varying regression forecast performs better than the benchmark. To systematically identify these periods, they further project the measure on a constant and a time trend:

$$SED_t = \gamma_{0t} + \gamma_{1t}t + v_t, \tag{16}$$

where the coefficients of the projection are again estimated with the one-sided kernel estimator. The periods where the time-varying forecast outperforms the benchmark are termed 'pockets of predictability', and can be discovered as $\widehat{SED}_t = \hat{\gamma}_{0t} + \hat{\gamma}_{1t}t > 0$. The authors use four familiar predictors in $z_t$ in a univariate fashion: (i) dividend price ratio, (ii) t-bill rate, (iii) term spread, and (iv) realized variance of returns. A key finding is that the superior predictability of the time-varying predictive regressions, using the stated predictors, is local to short time intervals (pockets), and these are interspersed with longer periods of little to no predictability. The result is robust to whether we use daily or monthly daily. In other words, most of the time, the historical average benchmark performs better than univariate time-varying predictive regressions. This is not necessarily a negative result as the authors also propose a forecast combination method that capitalizes on this fact by combining the historical average with forecasts from the time-varying regression. We return to the idea of forecast combinations later.

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[16]Nonparametric kernel estimators are not commonly used for financial forecasting, but are more commonly used in the macroeconomic forecasting literature (Su and Wang, 2017; Chen and Maung, 2023).

### 3.2.4. Tree Based Methods and Neural Networks - Machine Learning III

In machine learning contexts, the use of nonparametric estimation for more flexible specifications of predictive regressions raises the question of whether the linear restriction in (1) is justified in the first place. Here, we shall consider a non-linear generalization:

$$r_{t+1} = f(x_t) + u_{t+1} \tag{17}$$

where $f(\cdot)$ is an unknown and possibly non-linear function. The classical way to estimate $f$ is by nonparametric estimation, either by kernel or sieve regressions. There are at least two major drawbacks to these approaches: (i) if the number of predictors in $x_t$ is large, classical nonparametric estimators will suffer from the so-called 'curse of dimensionality' and might fail to provide an estimate, and (ii) many of these methods require the $f$ function to be sufficiently smooth (i.e., such that their first, second or larger-order derivatives exist). Some machine learning methods require weaker conditions and may thus perform well when traditional methods fail. We consider two here: tree-based methods and neural networks.

We first discuss the basic regression tree. To simplify exposition, assume that we only have two predictors $x_{1t}$ and $x_{2t}$. Next, imagine a 3-dimensional coordinate plane with $(x_{1t}, x_{2t})$ occupying the x and y-axes, and with $r_{t+1}$ on the z-axis. The main idea of the regression tree is to partition the joint support of the 2-dimensional plane of $(x_{1t}, x_{2t})$ into regions such that the dependent variable, $r_{t+1}$, is constant within each region (Rossi, 2018). These regions can be obtained via a recursive binary partitioning procedure. One can then choose either $x_{1t}$ or $x_{2t}$ and a hypothetical splitting point. The (in-sample) predicted value of $r_{t+1}$ on each of the two regions is called its region-mean, and the residuals from the discrepancy between the actual observation of $r_{t+1}$ and this region-mean can be computed. Some measure of best fit can then be constructed in a very similar fashion to a least squares regression and the chosen splitting point is the one that yields the best fit. Subsequently, one or both of the regions undergo another split, yielding two more partitions per split. The process continues until some criterion is satisfied. Following the notation in Medeiros et al. (2021), we let $\hat{c}_k$ denote the sample average of $r_{t+1}$, within region $k$ (i.e. region $R_k$). The regression tree estimator of $f(x_t)$ is given as:

$$\hat{f}(x_t) = \sum_{k=1}^{K} \hat{c}_k \hat{I}_k\{x_t\} \tag{18}$$

where $\hat{I}_k\{x_t\} = 1$, if $x_t \in R_k$, and 0 otherwise.

Boosted regression trees add more regression trees to the original estimator (18). The first addition is trained on the in-sample residuals $(r_{t+1} - \hat{f}(x_t))$ that result from using (18), while the second addition

is trained on the residuals from using the estimator with the first added tree. These additions are called boosting iterations. Rossi (2018) use a boosted regression tree with all the major predictors from Goyal and Welch (2008) in an out-of-sample forecasting exercise and show that it outperforms many established benchmarks for forecasting stock returns (and volatility).[17]

Another variant of the regression tree is the random forest. The random forest is effectively an average of regression trees trained on bootstrap samples. Let $B$ be the total number of bootstrap iterations. The random forest estimator is given as follows:

$$\hat{f}(x_t) = \frac{1}{B} \sum_{b=1}^{B} \left( \sum_{k=1}^{K_b} \hat{c}_{k,b} \hat{I}_{k,b}\{x_t\} \right), \tag{19}$$

where objects that have the subscript $b$ indicate estimates for a particular bootstrap iteration. In practice, since we are working with time-series data, the stationary bootstrap or block bootstrap is employed (Politis and Romano, 1994). Basak et al. (2019) use a random forest classifier to predict the direction of stock market prices.[18]

Let us now discuss neural networks. A feed-forward neural network is best described in terms of three types of layers. The input layer consists of input data or 'regressors' which correspond to our predictors. The output layer is the (in-sample) predicted value of the dependent variable. Between the input and output layers, there are hidden layers that are composed of activation units or functions that transform the input data. The layers are connected by edges (or 'arrows') that move in one direction from the input to hidden layers and subsequently to output layers. These edges correspond to weighted aggregations. A shallow neural network is a network with only one hidden layer with $R$ activation units and can be represented as a nonparametric regression:

$$r_{t+1} = \alpha_0 + \sum_{i=1}^{R} \alpha_i g(\beta_{0,i} + x_t' \beta_i) + u_{t+1}, \tag{20}$$

where $g(\cdot)$ is an activation function (examples include the sigmoid function, the rectified linear function, and the logistic distribution function), $\beta_{0,i}$ and $\beta_i$ represent the weights on the edges from the input layer (the weighted combination of predictors) that feed into the i-th activation unit, and $\alpha_i$ is the contribution

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[17]A classical nonparametric estimator such as the kernel regression estimator in the context of (17) may not be feasible for this problem due to the relatively large number of predictors.

[18]Tree-based classifiers are different from tree-based regressions. The main difference is that the dependent variable for a classifier is a discrete (often binary) variable. In the context of the above paper, the support of the dependent variable is $\{-1, +1\}$.

of the i-th activation unit to the (in-sample) predicted value of $\hat{r}_{t+1}$ in the output layer. A deep neural network has $Q > 1$ hidden layers (also called hidden units). Gu et al. (2020) forecast stock-level returns using a predictor set of 94 stock-level characteristics (and interactions with eight aggregate time-series variables) and 74 industry sector dummy variables, with regression trees and neural networks (both shallow and deep). They show that the out-of-sample performance of these methods could be double that of leading regression-based approaches. Interestingly, the authors find that shallow networks tend to deliver better performance than deep networks in their sample. Chen et al. (2024) consider a similar stock-level investigation using 178 macroeconomic time series predictors together with 46 stock-specific characteristics. Their approach uses a multi-step neural network (again both shallow and deep) forecasting approach, with similarly promising findings regarding the usefulness of machine learning methods.

### 3.2.5. Forecast Combination

We have introduced many potential models for predicting returns ranging from simple random walks to deep neural networks. A timely question to ask at this point is *which* model is the 'best' model for out-of-sample forecasting? Furthermore, given our discussion on time-varying predictability, it is also pertinent to ask *when* they will perform well.

These questions are challenging to answer because the true underlying data generating process (DGP) of excess returns is complex and ever-changing due to factors such as institutional and policy changes, business cycle shocks, investor learning, and other structural changes (Rapach et al., 2010). It is thus highly unlikely that any single predictive model will always 'best' approximate the true DGP. This is consistent with the numerous observations above that for a given forecasting model, its predictive power is often time-varying. Hence, instead of picking just one forecast model, one could consider a combination of a suite of forecasts, ideally generated with different conditioning predictor information or from different model specifications. Such forecast combination can be viewed as a hedge against changes in the DGP that are not captured by a particular model. For a comprehensive review of forecast combination, see Chapter 14 of Elliott and Timmermann (2016).

If we let the one-period ahead forecast of excess returns from model $i$ be $\hat{r}_{i,t+1|t}$, one way to combine forecasts would be the following linear weighted aggregation:

$$\hat{r}_{c,t+1|t} = \sum_{i=1}^{K} w_i \hat{r}_{i,t+1|t} \tag{21}$$

where $\hat{r}_{c,t+1|t}$ is the combined forecast of $K$ forecasts from $K$ different models, and where $w_i$ is the weight attached to forecast $i$. The key question here is: How should we allocate the weights? The simplest way

to do this is via equal weights: $w_i = 1/K$, for $i = 1, ..., K$, which corresponds to taking the average of all of the forecasts. This approach disregards the relative performance of the forecasts and runs counter to the idea that we should attach higher weights to better-performing forecasts and little or no weight to inaccurate ones. Nonetheless, it is a common empirical finding that the equal-weighted combination tends to dominate other, more sophisticated ways of combining forecasts. This conundrum is termed the 'forecast combination puzzle', as discussed in Stock and Watson (2004). One potential reason for this is that many sophisticated combination methods require estimating a multitude of parameters, which introduces estimation noise. Another is that no one model is sophisticated enough to capture all of the latent features of the true DGP, but by forming an average on all (or many) models, we optimally diversify away the effects of misspecification of every model. This argument is related to the idea of time-varying parameters.

Given the observed superiority of the historical average forecast, many combination strategies involve combining the historical average together with other model-implied forecasts. Lin et al. (2018) run predictive regressions of corporate bond returns with 27 univariate predictors and use equal weights to combine all of their forecasts. Using their notation, we label this combined forecast $\hat{r}_{t+1|t}^{MC}$. They suggest using an additional iteration of combination with the historical average forecast, $\bar{r}_{t+1|t}$, in a regression-based combination:

$$r_{t+1} = (1 - \delta)\bar{r}_{t+1|t} + \delta\hat{r}_{t+1|t}^{MC}, \tag{22}$$

where the weights of each forecast are restricted to sum to 1, and $\delta$ is estimated via OLS regression. The authors show that iterated combination with the historical average generates out-of-sample predictability that is of statistical and economic significance. The idea of using OLS regression to obtain forecast weights instead of specifying equal weights is due to Granger and Ramanathan (1984). They suggest the following specification to estimate the weights:

$$r_{t+1} = w_0 + \sum_{i=1}^{K} w_i \hat{r}_{t+1|t} + v_{t+1}, \tag{23}$$

under three different restriction schemes. The first set of restrictions is given by $w_0 = 0$ and $\sum_{i=1}^{K} w_i = 1$, the second scheme only requires $w_0 = 0$, and the final scheme has no restrictions. The last scenario is clearly the most general. Excluding an intercept term, as in the first and second cases, can induce a biased combined forecast if the individual forecasts are biased, while this bias can be absorbed by the intercept term in the fully unrestricted case.

Farmer et al. (2023) also consider using equal weighted combinations. Recall that they estimate four

univariate predictive regressions and check whether the forecast for each regression can beat the historical average. At time points where the model-implied forecasts outperform the historical average, they label those local periods of time as 'pockets of predictability'.[19] The authors propose the following approach to combine the forecasts from the four univariate regressions:

1. When the predictor is identified to be in a pocket of predictability, use the model-implied forecast; otherwise, use the historical average.

2. Combine the forecasts from the four models using equal weights.

Hence, if none of the predictors are in any pocket, then the combined forecast is just the historical average. If one of the predictors is in a pocket, then 25% of the combined forecast is associated with the forecast implied by the corresponding predictive regression, and 75% comes from the historical average.

An intuitive way to construct combination weights would be to relate them directly to the accuracy of the forecasts. Rapach et al. (2010) consider the following construction of the weights:

$$w_{it} = \frac{\bar{\varepsilon}_{it}^{-1}}{\sum_{j=1}^{K} \bar{\varepsilon}_{jt}^{-1}}, \tag{24}$$

where the forecast error is given by:

$$\bar{\varepsilon}_{it} = \sum_{s=1}^{t-1} \theta^{t-1-s}(r_{s+1} - \hat{r}_{i,s+1|s}),$$

and $\theta < 1$ is a discount factor that places higher weight on more recent forecast errors and lower weight on forecast errors in the distant past. The idea here is that when forecast $i$ exhibits good forecasting accuracy in the past, $\bar{\varepsilon}_{it}^{-1}$ is large, so a larger weight will be assigned to it. Note that the weights are continuously updated as we move forward in time (i.e., it is time-varying)[20]. When $\theta = 1$, we recover the original weights suggested by Bates and Granger (1969). They show that for $\theta = 1$, (24) is the solution to the optimization problem from minimizing $Var(\hat{r}_{c,t+1|t})$ with respect to $\{w_i\}_{i=1}^{K}$ from (21). Rapach et al. (2010) show that this combination scheme yields superior out-of-sample forecast performance relative to the historical average.

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[19]For each predictor, there are different sets of pockets.

[20]Regression-based forecast combinations as in (23) can also be estimated in a time-varying fashion such as with a rolling-window, or nonparametrically as in Chen and Maung (2023).

# 4. Methods and Models for Forecasting Volatility

The importance of volatility forecasting for investing using financial methods, and more generally in econometric modeling, is obvious, as discussed above. For example, volatility forecasts are needed when constructing Sharpe ratios to evaluate portfolio performance. Volatility is often estimated using so-called realized volatility, which is discussed in detail in the sequel. Future realized volatilities are often used in variance swaps, an important product in the volatility derivatives market. Other products that use realized volatility, such as caps on variance swaps, corridor variance swaps, and options on realized volatility, are also important financial instruments that are traded in financial markets. Why? Investors worry about future volatility risk and, hence, often choose to opt for this type of contract in order to hedge against it. Realized volatility is also needed for the calculation of the variance risk premium, a financial variable that has interesting implications in asset pricing. Bollerslev et al. (2009) find that the variance risk premium is able to explain time-series variation in post-1990 aggregate stock market returns with high (low) premia predicting high (low) future returns.

Jumps have a significant impact on modeling and forecasting volatility and its realized measures. For example, when jumps are present, realized volatility is a biased estimator of integrated volatility that is defined in continuous-time financial models (see below for further discussion). Thus, practitioners who are interested in modeling risks associated with continuous components of return processes or integrated volatility should use carefully designed realized measures of volatility that take jump effects into account.[21] Careful analyses of jumps and realized measures in the presence of jumps are crucial elements to any reasonable quantification of risk. Moreover, several authors (e.g., see Andersen et al. (2007)) have found that the separation of continuous components from jump components can improve forecasts of future realized volatility. This finding should be of great interest to practitioners, especially when their objective is hedging.

Summarizing, the importance of integrated volatility (and its estimator - realized volatility), jumps, and co-jumps in financial econometrics, risk management, and investing cannot be understated. However, integrated volatility is unobservable. For this reason, theorists have developed numerous relevant measures. One of the earliest is called *Realized Volatility*, as discussed in Andersen et al. (2001). However, this measure does not separate jump variation from variation due to continuous components. Barndorff-Nielsen

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[21]See Corradi et al. (2009) and Corradi et al. (2011) for a discussion of how to construct predictive densities for integrated volatility.

and Shephard (2004) use the product of adjacent intra-day returns to develop jump robust measures called *Bipower* and *Tripower Variations*. One of the more recent techniques for separating out the jump component is a truncation methodology, which essentially eliminates returns that are above a given threshold (see Corsi et al. (2010) and Aït-Sahalia et al. (2009)). One important caveat when using high-frequency financial data in these contexts is the existence of market microstructure noise, which creates a bias in the estimation procedure. Zhang et al. (2005), Zhang et al. (2006) and Kalnina and Linton (2008) solve this problem by proposing noise robust volatility estimators.

There are many methods and models used to estimate volatility by practitioners, and in the remainder of this section, we discuss some of these, including simple methods like RiskMetrics, more complicated discrete methods including the ever-popular generalized autoregressive conditional heteroskedasticity (GARCH) model, and modern methods based on parametric and nonparametric analysis of high frequency and high dimensional financial datasets.

## 4.1. Simple Methods and Models of Volatility

### 4.1.1. RiskMetrics

The RiskMetrics approach to volatility forecasting, also known as the JP Morgan method, relies on an exponentially weighted moving average model. This model implies that the forecast of today's (conditional) volatility is a weighted average of past squared returns (proxies for the unobserved true volatility)[22]:

$$\sigma_{t|t-1}^2 = (1-\lambda) \sum_{i=0}^{\infty} \lambda^i z_{t-i-1}^2, \tag{25}$$

where $z_t = r_t - \bar{r}$, $r_t$ is the return, $\bar{r}$ is the historical average of returns, and $0 < \lambda < 1$ is known as the decay or smoothing factor. We can interpret the RiskMetrics forecast as a weighted average of yesterday's actual volatility and a volatility forecast:

$$\begin{aligned}
\sigma_{t|t-1}^2 &= (1-\lambda) \left[ z_{t-1}^2 + \lambda z_{t-2}^2 + \lambda^2 z_{t-3}^2 + \cdots \right] \\
&= (1-\lambda) z_{t-1}^2 + \lambda(1-\lambda) \left[ z_{t-2}^2 + \lambda z_{t-3}^2 + \lambda^2 z_{t-4}^2 + \cdots \right] \\
&= (1-\lambda) z_{t-1}^2 + \lambda \sigma_{t-1|t-2}^2.
\end{aligned} \tag{26}$$

Written in this way, it is easy to see that the exponentially weighted moving average is a restricted version of the GARCH(1,1) model to be discussed later. Specifically, (26) is equivalent to a GARCH(1,1) process with a zero intercept and coefficients that sum to 1 in the conditional volatility equation.

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[22]In practice, the computation of the infinite sum in (25) is replaced by a finite summation of a specified truncation length.

The decay factor $\lambda$ can be either pre-specified prior to forming the forecast or estimated alongside other parameters of the model. The RiskMetrics approach recommends using a value of 0.94 for daily forecasts and 0.97 for monthly forecasts (see Mina et al. (2001)). A data-driven approach can be motivated by treating (26) as a GARCH process as mentioned above, and subsequently estimating the model parameters subject to restrictions via maximum likelihood (see section 4.2.1 for further details). An alternative approach calibrates $\lambda$ by minimizing the root mean squared forecast error on a training dataset:

$$\hat{\lambda} = \mathrm{argmin}_{\lambda} \sqrt{\frac{1}{T} \sum_{t=1}^{T} \left( z_t^2 - \hat{\sigma}_{t|t-1}^2(\lambda) \right)^2},$$

where $\hat{\sigma}_{t|t-1}^2(\lambda)$ are different forecasts of volatility resulting from varying values of $\lambda$ in (25). This optimization is easily conducted via a grid search over a predefined set of values for $\lambda$.

Given the parsimonious forecast construction under the RiskMetrics approach, an essential question to ask is whether it can outperform more sophisticated approaches. McMillan and Kambouroudis (2009) perform a horse race to compare forecasts from GARCH-type models and the simpler RiskMetrics forecast, and they report that the RiskMetrics forecasts performed well for several Asian markets while the GARCH models performed better for the G7 nations and larger Asian countries. Alexander and Leigh (1997) find a similar result. Namely, GARCH models perform more favorably compared to the exponentially weighted moving average in most of their forecasting exercises. Thus, the performance of the RiskMetrics forecast appears to be mixed when compared with more general GARCH models, but it does have the advantage of computational simplicity.

### 4.1.2. Autoregressive Moving Average (ARMA) Models

Suppose that we have a proxy for the unobservable return volatility, such as the intraday high-low range or realized volatility (which will be discussed below), and label this proxy $y_t$. Our forecast of volatility can be constructed with typical time series approaches applied to this proxy. A key model here would be the following ARMA(p,q) model:

$$y_t = \beta_0 + \sum_{i=1}^{p} \beta_i y_{t-i} + \varepsilon_t + \sum_{j=1}^{q} \alpha_j \varepsilon_{t-j}, \tag{27}$$

where $\varepsilon_t$ is a stochastic disturbance term. This model can be estimated with either an expanding or rolling window of historical data to generate forecasts of $y_{t+k}$.

An early application of such models in volatility forecasting is Taylor (1986), where ARMA-type models are used to forecast future standard deviations of returns. Subsequent work applied similar

models to improved measures of the volatility proxy. Hsieh (1991) forecasts daily log realized volatilities constructed from S&P500 returns in 15-minute intervals using an AR(5) model. Subsequently, Li and Hong (2011) propose a similar AR model to forecast volatility proxied by the intraday high-low range. In their forecasts of U.S. monthly realized volatility constructed from daily equity returns, French et al. (1987) use an autoregressive integrated-moving average model (ARIMA) while Schwert (1989) uses an AR(12) model, with monthly dummies.

Under the ARMA framework, it is straightforward to extend univariate volatility forecasting to the multivariate setting. The use of such multivariate systems is particularly important when the volatilities of many stocks, asset classes, or markets are jointly modeled, as such systems explicitly allow for different volatilities to interact with each other. Volatility spillovers between markets or stocks are one key example of such interactions. If these interactions are present in the data, univariate modeling of the volatilities will induce an omitted variable bias, which may influence forecast accuracy.

A simple model that aims to capture these effects is the vector autoregression (VAR):

$$Y_t = A_0 + \sum_{i=1}^{p} A_i Y_{t-i} + \varepsilon_t, \tag{28}$$

where $Y_t$ is a vector of volatility proxies from different assets or markets, $A_0, ..., A_p$ are coefficient matrices, and $\varepsilon_t$ is a stochastic disturbance term. Andersen et al. (2003) apply a VAR(5) to forecast the realized volatilities of 3 exchange rates[23], while Wang and Wan (2020) use a VAR model with structural breaks to forecast the volatilities of six highly liquid stocks.

An obstacle to the direct application of AR or VAR methods to realized volatility modeling is the issue of long memory (i.e., persistent and highly autocorrelated behavior across different time series). See Baillie (1996) and Andersen et al. (2003) for a discussion of fractionally integrated time series models that are relevant in this context. Interestingly, it is possible to approximate a stationary fractionally integrated time series with an AR model with increasing lag order. Poskitt (2007) provides several theoretical conditions to guarantee the validity of such an approximation while Wang et al. (2013) extend the results to fractionally integrated processes with structural breaks. For an alternative approach, Bauwens et al. (2023) study the conditions under which a VAR(1) can sufficiently account for long memory in the individual variables and propose a restricted estimation approach (via penalization) of the VAR(1) such that the conditions are satisfied. Another model that is relevant in this context is the heterogeneous autoregressive model of Corsi (2009).

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[23]The time series used have been fractionally differenced to deal with the problem of long memory.

## 4.2. Advanced Methods and Models of Volatility

### 4.2.1. Discrete Time ARCH and GARCH Models

At the time of the development of GARCH models to forecast volatility in the 1980s and 1990s, there were a number of stylized facts that were front and center in the minds of practitioners and researchers. Some of these included the following:

*Leptorkurtosis:* Asset returns were noted by Mandelbrot (1963) and Fama (1965) to have fat tails, indicating the importance of using non-normal distributions to model their dynamics. Fama (1965) shows evidence of excess kurtosis in the distribution of stock returns. Engle and Gonzalez-Rivera (1991) introduce a semi-parametric volatility model, which allows for generic return distributions.

*Volatility Clustering and Persistence:* By observing cotton prices, Mandelbrot (1963) stressed that "...large changes tend to be followed by large changes, of either sign, and small changes tend to be followed by small changes...". The persistence of shocks to the conditional variance of stock returns seems to be clear. The interpretation of this persistence, as well as how long the shocks persist, is crucial in specifying the "correct" dynamics. Poterba and Summers (1986) note that volatility shocks may affect the entire term structure, associated risk premia, and investment in long-lived capital goods.

Broadly speaking, volatility persistence is an important feature that pertains to models with time-varying and codependent variance structures. Black and Scholes (1973) write that "...there is evidence of non-stationary in the variance. More work must be done to predict variances using the information available.". Since their paper, numerous autoregressive conditional heteroskedasticity, volatility, and stochastic volatility models have been developed.

*Leverage Effects:* Black (1976) observed that changes in stock prices seem to be negatively correlated with changes in stock volatility. Volatility seems to increase after bad news and decrease after good news. Schwert (1989) and Schwert (1990) presents empirical evidence that stock volatility is higher during recessions and financial crises. Christie (1982) discusses economic mechanisms that explain this effect. Specifically, reductions in equity value raise the riskiness of firms, as implied by debt-to-equity ratios, and therefore lead to increases in future volatility. For modeling, Nelson (1991) suggests a new model that captures the asymmetric relation between returns and changes in volatility.

*Co-movement in Volatilities:* This feature was also first commented on by Black (1976). He points out the commonality in volatility changes across stocks. When stock volatilities change, they all tend to change in the same direction. This suggests that (few) common (unobserved or missing) factors might be specified when modeling individual asset return volatility.

ARCH and later GARCH models were specified to adhere as closely as possible to the above stylized facts. Consider the autoregressive conditional heteroskedasticity (ARCH) model of Engle (1982) and the Generalized ARCH (GARCH) model of Bollerslev (1986), as well as related models. These models are very well known, but we briefly discuss them in order to trace the evolution to modern continuous-time stochastic volatility models.

Let $X_t$ be a financial asset return, say, and $F_{t-1}$ denotes a filtration of all information through time $t-1$. The prototypical autoregressive conditional heteroskedasticity (ARCH) model has:

$$X_t = \varepsilon_t \sigma_t$$

where $\varepsilon_t$ is a stochastic disturbance term. Here,

$$\varepsilon_t \sim i.i.d \text{ with}$$

$$E(\varepsilon_t) = 0 \text{ and } Var(\varepsilon_t) = 1 \text{ and}$$

$$\sigma_t^2 = \alpha_0 + \alpha_1 X_{t-1}^2.$$

where the $\alpha$'s are constants to be estimated. In the more general case:

$$X_t | F_{t-1} \sim N(Z_t \beta, \sigma_t^2),$$

$$\sigma_t^2 = h(\varepsilon_{t-1}, \varepsilon_{t-2,...}, \varepsilon_{t-p}, \alpha), \text{ and}$$

$$\varepsilon_t = X_t - Z_t \beta,$$

where $Z_t$ may contain lags of $X_t$. and $F_{t-1}$ is a data filtration, as discussed above. If the function $h$ contains current and lagged $X'$s, then

$$\sigma_t^2 = h(\varepsilon_{t-1}, \varepsilon_{t-2,...}, \varepsilon_{t-p}, x_t, x_{t-1,...}, x_{t-p}, \alpha).$$

In this class of models, ARCH(p) is the most popular one and has the following specification:

$$X_t | F_{t-1} \sim N(Z_t \beta, \sigma_t^2),$$

$$\sigma_t^2 = \alpha_0 + \alpha_1 \varepsilon_{t-1}^2 + \alpha_2 \varepsilon_{t-2}^2 + \ldots \alpha_p \varepsilon_{t-p}^2.$$

Engle (1982) proposes a convenient estimation and testing methodology for this model using maximum likelihood. He shows that $\alpha$ and $\beta$ can be estimated separately under some regularity conditions.[24] To

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[24]For details, see Sections 4 and 5 in Engle (1982).

capture the trade-off between risk and expected return, Engle et al. (1987) introduce ARCH in mean, or ARCH-M models, where: Let

$$X_t = g(Z_{t-1}, \sigma_t^2; b) + \varepsilon_t,$$

with $g(\cdot)$ being some appropriately defined function. The appealing feature of this model is that the conditional mean, $\mu_t$, is a function of the variance, i.e. $\mu_t = g(Z_{t-1}, \sigma_t^2; b)$. This helps us to directly model the risk-return relationship and has important implications for predicting the conditional mean function, since the conditional volatility enters therein. In practice, many papers set $g(\cdot)$ to be a linear or logarithmic function.

An important improvement to these models is made by Bollerslev (1986), where the ARCH model is generalized to the Generalized ARCH (GARCH) model. As noted in Bollerslev (1986), the extension from ARCH to GARCH is similar to the extension in time series modeling of an AR to an ARMA model. Specifically, as in the case of the ARCH model, let $\varepsilon_t$ be the innovation in a linear regression

$$\varepsilon_t = X_t - Z_t'\beta,$$

where $\beta$ is a vector of parameters. Then, the GARCH (p,q) specification is given by

$$\varepsilon_t | F_{t-1} \sim N(0, \sigma_t^2),$$

$$\sigma_t^2 = \alpha_0 + \sum_{i=1}^{q} \alpha_i \varepsilon_{t-i}^2 + \sum_{i=1}^{p} \beta_i \sigma_{t-i}^2,$$

$$\varepsilon_t = X_t - Z_t\beta,$$

where $p$ and $q$ denote lag orders, and

$$p \geq 0, q > 0,$$

$$\alpha_0 > 0, \ \alpha_i \geq 0, \ i = 1, ..., q, \ \text{and}$$

$$\beta_i \geq 0, \ i = 1, ..., p.$$

The difference between the GARCH and ARCH models is that the former includes lagged conditional variances, allowing for a potentially better 'fit' of the model and achieving an impressive level of parsimony, given that the GARCH(1,1) specification is often found to perform the best in empirical applications. Bollerslev (1986) discusses maximum likelihood estimation as well as testing procedures for GARCH (p,q) models. The most successful model, empirically, is the GARCH(1,1) model. An important variant of this model, the so-called Integrated GARCH or IGARCH model, is discussed in Engle and Bollerslev (1986). Under IGARCH, $\sum_{i=1}^{q} \alpha_i + \sum_{i=1}^{p} \beta_i = 1$, which implies a unit root in the volatility equation.

In other key papers, Nelson (1990) and Nelson (1991) discuss the use of EARCH (i.e., exponential ARCH) to approximate continuous time processes. Nelson (1991) points out that the GARCH model has several limitations in empirical applications to financial markets. For instance, in the GARCH model, volatility responds symmetrically to positive and negative residuals and therefore, does not explain the stylized leverage effect. In lieu of this, Nelson (1991) proposes the EARCH model, which is specified as follows:

$$X_t = \sigma_t \varepsilon_t, \text{ and } \varepsilon_t \sim i.i.d \text{ with}$$

$$E(\varepsilon_t) = 0 \text{ , } Var(\varepsilon_t) = 1,$$

and

$$\ln(\sigma_t^2) = \alpha_t + \sum_{k=1}^{\infty} \beta_k g(\varepsilon_{t-k}), \quad \beta_1 \equiv 1$$

where $\{\alpha_t\}_{t=-\infty,\infty}$ and $\{\beta_k\}_{k=1,\infty}$ are parameters. The choice for the functional form of $g(\cdot)$ is $g(\varepsilon_t) = \theta\varepsilon_t + \gamma(|\varepsilon_t| - E|\varepsilon_t|)$. This set-up allows the conditional variance process to respond asymmetrically to rises and falls in stock prices. It is straightforward to verify this as when $\varepsilon_t$ is positive $g(\varepsilon_t) = (\theta+\gamma)\varepsilon_t - \gamma E(|\varepsilon_t|)$ and when $\varepsilon_t$ is negative $g(\varepsilon_t) = (\theta - \gamma)\varepsilon_t - \gamma E(|\varepsilon_t|)$. In each case, the $g(\varepsilon_t)$ is a linear function with a different slope. In addition, Nelson (1991) points out that while for GARCH, it is difficult to verify the persistence of the shocks to the variance, in the EARCH model, the stationarity and ergodicity of the logarithm of the variance process are easily checked. Other modifications of the GARCH (1,1) model include the GJR model proposed by Glosten et al. (1993). This model imposes a structure that induces asymmetry in shocks to returns in a different way. Namely, they define:

$$\sigma_t^2 = \omega + \alpha\varepsilon_t^2 + \gamma\varepsilon_t^2 1_{\{\varepsilon_t \geq 0\}} + \beta\sigma_{t-1}^2$$

Note that when $\gamma < 0$, positive return shocks increase volatility less than negative shocks. For a complete list and discussion of these and a whole host of related models, see Bollerslev (2008), where he provides a Glossary to ARCH. For models with multivariate specifications (see Bollerslev et al. (1988)).

An interesting aspect of the volatility literature is the connection between discrete time and continuous time models. In the case of constant volatility, the classical result by Cox and Ross (1976) shows that the limiting form of the jump process

$$dX_t = \mu X_t dt + c X_t dN_t(\lambda)$$

as $\lambda \to 0$ is the diffusion process

$$dX_t = \mu X_t dt + \sigma X_t dW_t$$

where $\sigma$ is a function of $c$. $N_t(\lambda)$ is a continuous time Poisson process with intensity $\lambda$, (i.e., $dN_t$ is the number of jumps of $X_t$ during $dt$ and is Poisson-distributed with parameter $\lambda dt$), $cX_t$ is the jump amplitude, and $W_t$ is a standard Brownian motion. Using this setup, Nelson (1990) bridges the gap between discrete and continuous time stochastic volatility models by using AR(1) Exponential ARCH and GARCH (1,1) models as approximations for continuous time processes of the variety discussed in the next two sections.

### 4.2.2. Nonparametric Realized Measures of Integrated Volatility

The above discussion serves as a natural starting point for our discussion of continuous-time methods used for volatility forecasting. As mentioned above, these methods often involve utilizing big data (e.g., high frequency and high dimensional financial data).

Using notation very similar to that used in earlier sections, we begin by characterizing the log-price of a financial asset at continuous time $t$, as $Y_t$. It is assumed that the log-price is a Brownian semi-martingale process with jumps, and that can be denoted as follows:[25]:

$$Y_t = Y_0 + \int_0^t \mu_s ds + \int_0^t \sigma_s dW_s + J_t. \tag{29}$$

In equation (29), $\mu_s$ is a predictable drift process, the diffusion term $\sigma_s$ is a cádlág process, $W_s$ is a standard Brownian motion and $J_t$ is a pure jump process. $J_t$ can be defined as the sum of all discontinuous log price movements up to time $t$,

$$J_t = \sum_{s \leq t} \Delta Y_s.$$

When this jump component is a finite activity compound Poisson jump process, then:

$$J_t = \sum_{j=1}^{N_t} \xi_j,$$

where $N_t$ is a Poisson process with intensity $\lambda$, the jumps occur at the corresponding times given as $(\tau_j)_{j=1,..,N_t}$ and $\xi_j$ is an $i.i.d$ random variable measuring the size of jumps at time $\tau_j$. For example, the finite activity jump assumption has been widely used in the literature on financial econometrics. $Y_t$ can be decomposed into a continuous Brownian component, $Y_t^c$, and a discontinuous (jump) component, $Y_t^d$. The 'true variance' of $Y_t$ can be given as,

$$QV_t = [Y,Y]_t = [Y,Y]_t^c + [Y,Y]_t^d,$$

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[25]We follow the setup and notation used in Corradi et al. (2011)

where $QV$ stands for quadratic variation. The variation due to the continuous component is:

$$[Y,Y]_t^c = \int_0^t \sigma_s^2 ds,$$

and the variation due to the discontinuous jump component is

$$[Y,Y]_t^d = \sum_{j=1}^{N_t} \xi_j^2.$$

Integrated volatility, which is the continuous part of $QV$, is denoted as:

$$IV_t = \int_{t-1}^t \sigma_s^2 ds, \quad t = 1, ..., T,$$

where $IV$ is the integrated volatility at day $t$. Since $IV$ is unobservable, different realized measures (estimators) of integrated volatility are used in empirical applications when forecasting volatility.

A wrinkle to this setup is the presence of market frictions in high-frequency financial data, as has been documented in recent literature. To take care of this, the observed log price process, say $X_t$, can be given as

$$X_t = Y_t + \epsilon_t$$

where $Y_t$ is the latent log price and $\epsilon_t$ captures market microstructure noise.

Now, consider $M$ equispaced intradaily observations for each of $T$ days for $X_t$, which yields a total of $MT$ observations. Namely, define:

$$X_{t+j/M} = Y_{t+j/M} + \epsilon_{t+j/M}, \quad t = 0, .., T, \quad j = 1, .., M, \tag{30}$$

where $\epsilon_{t+j/M}$ follows a zero mean independent process. Finally, the intraday return or increment of a process $X_t$ is defined as:

$$\Delta_j X = X_{t+(j+1)/M} - X_{t+j/M}$$

The noise containing realized measure, $RM_{t,M}$ of the integrated volatility is computed using process $X_t$ given in (30) and can be expressed as the sum of $IV$ and measurement error $N$, i.e.

$$RM_{t,M} = IV_t + N_{t,M}.$$

$RM$ can be used to estimate $IV$ if the $k^{th}$ moment of the measurement error decays to zero at a fast enough rate or there exists a sequence $b_M$ with $b_M \to \infty$ such that $E(|N_{t,M}|^k) = O(b_M^{-K/2})$, for some k $\geq 2$.

Using this setup, and noting that parametric models have been shown to be misspecified when used to capture volatilities implied by option pricing and other financial return variables, it is perhaps not surprising that substantial effort has been made to construct model free estimators of volatility. This is feasible, given the availability of high-frequency data, as first explained in Andersen et al. (2001). The measure introduced in this paper, termed *Realized Volatility* (RV), is constructed by summing over intra-day squared returns. The authors show that RV is an error-free estimator of integrated volatility (i.e., IV can be consistently estimated using RV) in the absence of noise and jumps. On the other hand, when the sampling frequency of the data is relatively high, microstructure noise creates a bias in the volatility estimation procedure. Zhang et al. (2005), Zhang et al. (2006), and Kalnina and Linton (2008) solve this problem with microstructure noise robust estimators based on sub-sampling with multiple time scales. Barndorff-Nielsen et al. (2008) and Barndorff-Nielsen et al. (2011), on the other hand, use kernel-based estimators to account for the microstructure noise. When estimating integrated volatility in the presence of jumps, the jump components should be separated from quadratic variation. Barndorff-Nielsen and Shephard (2003) and Barndorff-Nielsen and Shephard (2004) provide asymptotically unbiased integrated volatility estimators, called bipower and tripower variation, which are robust to the presence of jumps. Aït-Sahalia et al. (2009) propose a threshold method to identify and truncate jumps and develop another consistent nonparametric jump robust estimator of integrated volatility. Corsi et al. (2010) introduces threshold bipower variation by combining the concepts from Barndorff-Nielsen and Shephard (2003) and Mancini (2009). Jacod et al. (2014) estimate local volatility by using the empirical characteristic function of returns to remove bias due to jump variation. When combining both jumps and microstructure noise in the price process, Fan and Wang (2007) propose a wavelet-based multi-scale approach to estimating integrated volatility. Podolskij et al. (2009) design modulated bipower variation, an estimator that filters the impact of microstructure noise and then use bipower variation for volatility estimation. Andersen et al. (2012) use the concept of 'nearest neighbor truncation' to establish jump and noise robust volatility estimators. Brownlees et al. (2016) create truncated two scaled realized volatility by adopting a jump signaling indicator as in Mancini (2009) and noise robust sub-sampling as in Zhang et al. (2005). In addition to the above mentioned work, discussion regarding nonparametric estimation of integrated volatility and functionals of volatility can also be found in Barndorff-Nielsen et al. (2006), Mykland and Zhang (2009), Todorov and Tauchen (2012), Hautsch and Podolskij (2013), Jacod et al. (2013), Jing et al. (2014) and Jacod et al. (2019). In the next section, we review some of the most

commonly used realized measures.[26]

*Realized Volatility (RV)* as developed in Andersen et al. (2001) is one of the first empirical measures that used high-frequency intra-day returns to compute daily return variability without having to explicitly model the intra-day data. The authors show that under suitable conditions, $RV$ is an unbiased and highly efficient estimator of $QV$. By extension, it can be shown that in the absence of jumps or when jumps populate the data infrequently, $RV$ converges in probability to $IV$ as $M \longrightarrow \infty$.

Before defining RV, it should be noted that $RV$ is widely used in HAR-RV forecasting models, such as those first developed by Corsi (2009). The basic HAR-RV model is specified as follows:

$$\phi(RV_{t,t+h}) = \beta_0 + \beta_d\phi(RV_t) + \beta_w\phi(RV_{t-5,t}) + \beta_m\phi(RV_{t-22,t}) + \epsilon_{t+h},$$

where daily RV, $t+h$ days ahead, is forecast using daily ($\phi(RV_t)$), weekly ($\phi(RV_{t-5,t})$), monthly ($\phi(RV_{t-22,t})$) RV measures, and $\epsilon_{t+h}$ is a stochastic disturbance term. Here, $\phi(\cdot)$ is usually set equal to a linear, square root, or log function so that in its simplest form, this is just a linear regression of future RV on past daily, weekly, and monthly RV. Volatility forecasting models using this sort of regression can also be constructed by replacing RV with other realized measures, such as those discussed below.

So, how do we estimate RV? This is the simplest realized measure and is constructed by summing squared intraday returns, as mentioned above. Namely, define:

$$RV_{t,M} = \sum_{j=1}^{M-1} (X_{t+(j+1)/M} - X_{t+j/M})^2.$$

*Realized Bipower Variation (BPV)* is an estimator originally introduced in Barndorff-Nielsen and Shephard (2004). In their paper, these authors demonstrate how to untangle the continuous component of quadratic variation from its discontinuous component (jump component), using their BPV estimator, which was one of the first asymptotically unbiased estimators of $IV$ which was robust to the presence of price jumps. The BPV realized measure takes the following form:

$$BPV_{t,M} = (\mu_1)^{-2} \sum_{j=2}^{M-1} |\Delta_j X||\Delta_{j-1} X|,$$

where $\Delta_j X$ is the same as in (4.2.2) and $\mu_1 = 2^{\frac{1}{2}} \frac{\Gamma(1)}{\Gamma(\frac{1}{2})}$.

*Tripower Variation (TPV)* is another consistent estimator of $IV$ in the presence of finite activity jumps. However, since BPV is subject to finite sample jump distortions or upward bias, $TPV$ was proposed by

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[26]For further details, refer to Mukherjee et al. (2020).

Barndorff-Nielsen and Shephard (2004). This realized measure utilizes products of the (lower order) power of three adjacent intra-day returns and is theoretically more efficient than BPV, but it is also more vulnerable to the effects of microstructure noise than $BPV$. $TPV$ is defined as follows:

$$TPV_{t,M} = (\mu_{\frac{2}{3}})^{-3} \sum_{j=3}^{M-1} |\Delta_j X|^{2/3} |\Delta_{j-1} X|^{2/3} |\Delta_{j-2} X|^{2/3},$$

where $\Delta_j X$ is defined above and $\mu_{\frac{2}{3}} = 2^{\frac{1}{3}} \frac{\Gamma(\frac{5}{6})}{\Gamma(\frac{1}{2})}$.

*Two Scale Realized Volatility (TSRV)* was developed after it was found that when the sampling interval of the asset prices is small, microstructure noise issues become more prominent, and *Realized Volatility* ceases to function as a robust volatility estimator. Due to the bias introduced by the market microstructure noise in the finely sampled data, practitioners initially preferred longer time horizons when constructing realized measures. Why is this? Because it was found that ignoring microstructure noise works well for intervals longer than 10 minutes. However, sampling over lower frequencies does not fully correct the effects of noise on volatility estimation. As a solution, TSRV was introduced by Zhang et al. (2005). This estimator combines estimators obtained over two time scales, *avg* and $M$, and is an unbiased and consistent, microstructure noise robust estimator of $IV$ in the absence of jumps. It takes the following form:

$$TSRV_{t,M} = [X,X]^{avg} - \frac{1}{K}[X,X]^M,$$

where

$$[X,X]^{m_i} = \sum_{j=1}^{m_i-1} (X_{t+((j+1)K+i)/M} - X_{t+(jK+i)/M})^2, \quad i = 1,..,K \; \& \; m_i = \frac{M}{K},$$

$$[X,X]^{avg} = \frac{1}{K} \Sigma_{i=1}^{K} [X,X]^{m_i},$$

and

$$[X,X]^M = \sum_{j=1}^{M-1} (X_{t+(j+1)/M} - X_{t+j/M})^2,$$

where $K = cM^{2/3}$ is the number of subsamples, $\frac{M}{K}$ is subsample size, $c > 0$ is a constant and $M$ is the number of equi-spaced intraday observations.

*Multi-Scale Realized Volatility (MSRV)* was developed because although the TSRV estimator has many desirable properties, is not efficient. The rate of convergence for TSRV to the true volatility ($IV$) in the absence of jumps is of the order $M^{-1/6}$. The MSRV estimator proposed in Zhang et al. (2006) is a microstructure noise robust measure that converges to $IV$ (in the absence of jumps) at the rate of $M^{-1/4}$.

While $TSRV$ uses two time scales, $MSRV$ uses N different time scales. $MSRV$ is defined as follows:

$$MSRV_{t,M} = \sum_{n=1}^{N} a_n [X,X]^{(M,K_n)}, \quad n = 1,..,N,$$

where

$$a_n = 12\frac{n}{N^2}\frac{n/N - 1/2 - 1/(2N)}{1 - 1/N^2}, \quad \sum_{n=1}^{N} a_n = 1 \quad, \quad \sum_{n=1}^{N} a_n/n = 0,$$

and

$$[X,X]^{(M,K_n)} = \frac{1}{K_n}\sum_{l=1}^{K_n}\sum_{j=1}^{m_{n,l}-1}(X_{t+((j+1)K_n+l)/M} - X_{t+(jK_n+l)/M})^2.$$

Here $l = 1,..,K_n$ and $m_{n,l} = \frac{M}{K_n}$. We take $N = 3, K_1 = 1, K_2 = 2, K_3 = 3$.

*Realized Kernel (RK)* volatility is an estimator introduced in Barndorff-Nielsen et al. (2008). As the name suggests, it is a realized kernel-type consistent measure of $IV$ in the absence of jumps. It is robust to endogenous microstructure noise, and for particular choices of weight functions, it can be asymptotically equivalent to $TSRV$ and $MSRV$ estimators or even more efficient. $RK$ is constructed using the following equation:

$$RK_{t,M} = \gamma_0(X) + \sum_{h=1}^{H}\kappa(\frac{h-1}{H})\{\gamma_h(X) + \gamma_{-h}(X)\},$$

where

$$\gamma_h(X) = \sum_{j=1}^{M-1}(X_{t+(j+1)/M} - X_{t+j/M})(X_{t+(j+1-h)/M} - X_{t+(j-h)/M}).$$

Here, c is a constant. One can use the Turkey-Hanning$_2$ kernel with $\kappa(x) = sin^2\{\pi/2(1-x)^2\}$ and $H = cM^{1/2}$.

*Truncated Realized Volatility (TRV)* is one of the first volatility measures that tries to estimate $IV$ by identifying when price jumps greater than an adequately defined threshold occur, as discussed in Aït-Sahalia et al. (2009). The truncation level for the jumps is chosen in a data-driven manner. The price jump robust measure is:

$$TRV_{t,M} = \sum_{j=1}^{M-1}|\Delta_j X|^2 1_{\{|\Delta_j X| \leq \alpha \Delta_M^{\varpi}\}},$$

where

$$\alpha = 5\sqrt{\sum_{j=1}^{M-1}|\Delta_j X|^2 1_{\{|\Delta_j X| \leq \Delta_M^{1/2}\}}}.$$

Here one might set $\varpi = 0.47$, for example, and $\Delta_M = 1/M$.

*Modulated Bipower Variation (MBV)* is introduced in Podolskij et al. (2009) and consistently estimates $IV$, is robust to market microstructure noise, and is also robust to finite activity jumps. This realized

measure is constructed as follows:

$$MBV_{t,M} = \frac{(c_1c_2/\mu_1^2)mbv_{t,M} - \vartheta_2\hat{\omega}^2}{\vartheta_1},$$

where

$$\vartheta_1 = \frac{c_1(3c_2 - 4 + max((2-c_2)^3, 0))}{3(c_2-1)^2}, \quad \vartheta_2 = \frac{2min((c_2-1), 1)}{c_1(c_2-1)^2},$$

$$mbv_{t,M} = \Sigma_{b=1}^B |\bar{X}_b^{(R)}||\bar{X}_{b+1}^{(R)}|$$

and

$$\bar{X}_b^{(R)} = \frac{1}{M/B - R + 1}\Sigma_{j=(b-1)M/B}^{bM/B-R}(X_{t+(j+R)/M} - X_{t+j/M}).$$

Here $c_1 = 2$, $c_2 = 2.3$, $R \approx c_1 M^{0.5}$, $B = 6$, $\mu_1 = 0.7979$, and $\hat{\omega}^2 = \frac{1}{2M}RV_{t,M}$.

*Subsampled Realized Kernel (SRK)* is an estimator due to Barndorff-Nielsen et al. (2011) and is constructed by combining the concepts of subsampling (Zhang et al. (2005)) and realized kernels (Barndorff-Nielsen et al. (2008)). The main benefit of subsampling in our context is that it can reduce inefficiency stemming from the poor selection of kernel weights, which might be the case when using realized kernel estimators. SRK is constructed as follows:

$$SRK_{t,M} = \frac{1}{S}\sum_{s=1}^S K^s(X),$$

where

$$K^s(X) = \gamma_0^s(X) + \sum_{h=1}^H \kappa(\frac{h-1}{H})\{\gamma_h^s(X) + \gamma_{-h}^s(X)\},$$

$$\gamma_h^s(X) = \sum_{j=1}^{\frac{M}{S}} x_j^s x_{j-h}^s,$$

and

$$x_j^s = X_{t+(j+\frac{s-1}{S})/M} - X_{t+(j+\frac{s-1}{S}-1)/M},$$

Here one can use the smooth Turkey-Hanning$_2$ kernel function with $\kappa(x) = sin^2\{\pi/2(1-x)^2\}$, $S = 13$, and $H = 3$.

*MedRV and MinRV* are estimators that are alternatives to *Realized Bipower Variation* and *Tripower Variation*, as discussed in Andersen et al. (2012). Both are robust to jumps and/or microstructure noise and use 'nearest neighbor truncation'. The basic concept behind these measures is that neighboring returns control the level of truncation of absolute returns. *MinRV* compares and takes the minimum of two adjacent absolute returns, and *MedRV* takes the median of three adjacent absolute returns and

carries out two-sided truncation. Unlike the typical truncated realized measures as in Corsi et al. (2010), these new measures do not require the selection of an ex-ante threshold. They are defined as follows:

$$MinRV_{t,M} = \frac{\pi}{\pi - 2}(\frac{M}{M-1}) \sum_{j=1}^{M-1} min(|\Delta_j X|, |\Delta_{j+1} X|)^2$$

and

$$MedRV_{t,M} = \frac{\pi}{6 - 4\sqrt{3} + \pi}(\frac{M}{M-2}) \sum_{j=2}^{M-1} med(|\Delta_{j-1} X|, |\Delta_j X|, |\Delta_{j+1} X|)^2,$$

where $\Delta_j X$ is defined above.

All of the above estimators are nonparametric, in the sense that parametric models need not be specified, although when constructing forecasts, one still specifies a parametric forecasting model, as discussed above in the context of HAR-RV forecasting regressions.

In general, there are certain advantages to specifying and estimating parametric models at all stages when forecasting and simulating volatility. One obvious advantage is that pathwise simulation and forecasting that retains specific dependence is feasible only under parametric model specification. For this reason, we conclude this section by discussing widely used stochastic volatility models.

### 4.2.3. Parametric Continuous Time Models

Many high-frequency financial time series appear to be a mixture of sudden relatively large changes and smooth small changes. This image suggests modeling a high-frequency financial time series as a mixture of a discrete jump process and a continuous diffusion process. A jump-process $J_t$ is a discrete process specified by a distribution, $\nu$, for the magnitudes of the jumps and a distribution, $\lambda(X_t)$, for the intensity with which jumps occur, as discussed above. A jump-diffusion process is the sum of a continuous diffusion process and a jump process,

$$dX_t = \mu(X_t, t, \theta)dt + \sigma(X_t, t, \theta)dW + dJ_t$$

One pioneering work which incorporates jumps into continuous time processes is Merton (1976), where he models the continuous component of the log price process to be Gaussian, as in the case of geometric Brownian motion. The magnitude of jumps also follows a Gaussian distribution, and jumps follow Poison distribution in his paper. Newer developments in this area do not "append" a "discrete" jump process onto the diffusion, but instead specify the jumps using other means, such as via the use of Levy processes.

A natural refinement of this model is the stochastic volatility model. These models were first introduced by Harvey et al. (1994) in discrete time. Stochastic volatility implies that unobserved volatility

follows another stochastic process. For example, one specification could be

$$dX_t = (\alpha + \beta X_t)dt + \sigma dW_{1t},$$

where the volatility process follows:

$$d\sigma_t^2 = \kappa(\vartheta - \sigma_t^2)dt + \delta\sigma_t dW_{2t},$$

with $Cov(dW_{1t}, dW_{2t}) = \rho dt$.

*CIR type Stochastic Volatility Model:* Andersen and Lund (1997) estimate the generalized Cox-Ingersoll-Ross model discussed above with:

$$dX_t = \kappa_1(\alpha - X_t)dt + \sigma_t X_t^\beta dW_{1t},$$

$$d\log\sigma_t^2 = \kappa_1(\alpha - \log\sigma_t^2)dt + \delta dW_{2t},$$

where the $W(\cdot)$ terms are Brownian motions, and all other terms are constants except for the price and voltility measures, $X_t$ and $\sigma_t$.

*Mixed Stochastic Volatility, Jump Diffusion Model:* These models arise from the application of spectral GMM in Chacko and Viceira (2003), where the return/volatility process is specified as:

$$dX_t = (\mu - \frac{\sigma_t^2}{2})dt + \sigma_t dW_{1t} + [\exp(J_u) - 1]dN_u(\lambda_u) + [\exp(-J_d) - 1]dN_d(\lambda_d)$$
$$d\sigma_t^2 = \kappa(\alpha - \sigma_t^2)dt + \delta\sigma_t dW_{2t},$$

where $\lambda_u, \lambda_d$ are jump intensity parameters and are constant, and where $J_u$ and $J_d > 0$ are stochastic jump magnitudes that follow exponential distributions, i.e.

$$f(J_u) = \frac{1}{\eta_u}\exp(\frac{-J_u}{\eta_u}),$$

$$f(J_u) = \frac{1}{\eta_d}\exp(\frac{-J_d}{\eta_d}).$$

In the option pricing literature, many models are nested in the following data generating process, which allows for jumps in both equations

$$dX_t = \mu_t dt + \sigma_t X_t dW_{1t} + dJ_{1t}$$
$$d\sigma_t^2 = \kappa(\alpha - \sigma_t^2)dt + \delta\sigma_t(\rho dW_{1t} + \sqrt{1-\rho^2}dW_{2t}) + dJ_{2t}$$

where $W_{1t}$ and $W_{2t}$ are independent Brownian motions, and $J_{1t}$ and $J_{2t}$ are jump processes. Popular models that are nested in this class include those in Heston (1993), Bates (2000), Chernov and Ghysels (2000). and Pan (2002).

A natural way to forecast volatility in the above parametric models involves constructing predictive volatility densities using simulated data after estimating the parameters of the models. This is discussed in detail in Corradi et al. (2009) and Corradi et al. (2011).

### 4.2.4. Big Data Methods in Continuous Time, Factor Estimation and Volatility Prediction Using The LASSO and the Elastic Net for Variable Selection - Machine Learning IV

This section summarizes the results reported in Cheng et al. (2021) on volatility forecasting using factors estimated with high frequency and high dimensional financial datasets. The basic idea is to use realized measures (RMs) in a continuous time factor representation from which factors are extracted and subsequently incorporated in factor-augmented forecasting regressions. While the setup used is similar in some regards to the setup used in the previous sections, key underlying features are different, as is the notation used. For this reason, we start at the very beginning by considering a $d$-dimensional process, $X$, consisting of $d$ asset log-prices. Assume that $X$ follows an Itô-semimartingale defined on the filtered probability space $\left(\Omega, \mathbb{F}, (\mathcal{F}_t)_{t \geq 0}, \mathbb{P}\right)$, and has the following representation:

$$
\begin{aligned}
X_t = X_0 &+ \int_0^t b_s ds + \int_0^t \sigma_s dW_s \\
&+ \int_0^t \int_{\{|x| \leq \epsilon\}} x(\mu - \nu)(ds, dx) + \int_0^t \int_{\{|x| \geq \epsilon\}} x\mu(ds, dx),
\end{aligned}
$$

where $b_t$ is the instantaneous drift term, $\sigma_t$ is the spot covariance, and both are adapted, càdlàg, and locally bounded. Additionally, $W_t$ is a multidimensional standard Brownian motion, $\mu$ is a random jump measure with compensator $\nu$, and $\epsilon > 0$ is an arbitrary threshold. For more details on Itô-semimartingales and continuous-time asset price modeling, see Aït-Sahalia and Jacod (2014) and the references cited therein.

As discussed above, various realized measures have been developed to estimate latent volatility on a fixed interval $[0, T]$, using high-frequency intraday data. For instance, recall that realized volatility, one of the most widely known measures, is given by:

$$
\text{RV}_t = \sum_{i=1}^{\lfloor t/\Delta_n \rfloor} \left(\Delta_i^n X^j\right)^2, \quad \forall t \in [0, T], \quad j = 1, ..., d, \tag{31}
$$

where $\lfloor \cdot \rfloor$ is the floor function and $\Delta_i^n X^j = X_{i\Delta_n}^j - X_{(i-1)\Delta_n}^j$ is the $i^{th}$ intraday return for $j^{th}$ asset in $X$, with $\Delta_n$ defined as an equally-spaced sampling interval that shrinks to zero. It is well-known that when

asset prices are continuous on a fixed interval, $[0, T]$, we have that:

$$\sum_{i=1}^{\lfloor t/\Delta_n \rfloor} \left( \Delta_i^n X^j \right)^2 \xrightarrow{\mathbb{P}} \int_0^t \left( \sigma_s^j \right)^2 ds, \quad \forall t \in [0, T], \quad j = 1, ..., d,$$

as $\Delta_n \to 0$, where $\sigma_s^j$ is the spot volatility for $j^{th}$ asset.

However, when asset prices are discontinuous on $[0, T]$:

$$\sum_{i=1}^{\lfloor t/\Delta_n \rfloor} \left( \Delta_i^n X^j \right)^2 \xrightarrow{\mathbb{P}} \int_0^t \left( \sigma_s^j \right)^2 ds + \sum_{0 \leq s \leq t} \left( \Delta X_s^j \right)^2, \quad \forall t \in [0, T], \quad j = 1, ..., d,$$

where $\Delta X_s^j = X_s^j - X_{s-}^j \neq 0$, if and only if the $j^{th}$ asset, $X^j$, jumps at time $s$. To separate integrated volatility from jump variation, one might use the threshold technique developed by Mancini (2001, 2009) to construct truncated realized volatility (TRV), defined as:

$$\text{TRV}_t = \sum_{i=1}^{\lfloor t/\Delta_n \rfloor} \left( \Delta_i^n X^j \right)^2 \mathbf{1}_{\{|\Delta_i^n X^j| \leq c\Delta_n^\varpi\}} \xrightarrow{\mathbb{P}} \int_0^t \left( \sigma_s^j \right)^2 ds, \tag{32}$$

for some $\varpi \in (0, 1/2)$, or use the multipower variation (MPV) estimator developed by Barndorff-Nielsen and Shephard (2004), where:

$$\text{MPV}_t = \Delta_n^{1-p^+/2} \sum_{i=1}^{\lfloor t/\Delta_n \rfloor - k + 1} |\Delta_i^n X^j|^{p_1} \cdots |\Delta_{i+k-1}^n X^j|^{p_k} \xrightarrow{\mathbb{P}} m_{p_1} \cdots m_{p_k} \int_0^t |\sigma_s^j|^{p^+} ds, \tag{33}$$

with $p_1, p_2, \ldots, p_k \geq 0$, $p^+ = p_1 + \cdots + p_k$ and $m_p = \mathbb{E}[|\mathcal{N}(0,1)|^p]$. One can also combine these two methods and use a truncated multipower variation estimator (see Corsi et al. (2010)). This allows for different components of quadratic variation to be separately analyzed.

To facilitate the analysis of large dimensional datasets, we further assume that the continuous part of the asset log-prices panel follows a continuous-time factor model on $[0, T]$. Namely, define $Y_t := X_0 + \int_0^t b_s ds + \int_0^t \sigma_s dW_s$ as the continuous part of $X$, and assume the following factor structure for $Y_t$:

$$Y_t = \Lambda_t F_t + Z_t, \tag{34}$$

where $F_t$ is an $r$-dimensional ($r < d$) unobservable common factor, $Z_t$ is an idiosyncratic component, and $\Lambda_t$ is a $d \times r$ factor loading matrix, each element of which is adapted and has càdlàg paths almost surely. Here, we specifically call $F_t$ the common price factor in order to distinguish it from the common volatility factor defined later. The common price factor, $F_t$, and the idiosyncratic component, $Z_t$, are assumed to follow continuous Itô-semimartingales, and are given by:

$$F_t = F_0 + \int_0^t h_s ds + \int_0^t \eta_s dB_s \tag{35}$$

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and

$$Z_t = Z_0 + \int_0^t g_s ds + \int_0^t \gamma_s d\widetilde{B}_s,$$

where $B_s$ and $\widetilde{B}_s$ are independent Brownian motions. All of the coefficient processes, $h$, $\eta$, $g$ and $\gamma$ are adapted to $(\mathcal{F}_t)_{t \geq 0}$ and have càdlàg paths, almost surely. The above factor model and general settings are discussed in Aït-Sahalia and Xiu (2017).

Now that we have specified a common latent factor model, we still need to take it to the data (i.e., construct volatility forecasts). In order to do this, a couple of additional ingredients are needed. First, we specify forecasting models. These follow the structure of factor-augmented regressions that are widely exploited in the macroeconomic forecasting literature (see, e.g., Stock and Watson (2002a,b, 2006), Bai and Ng (2006, 2008), and the references cited therein). Namely, consider:

$$y_{t+h} = \alpha' W_t + \beta' \Psi_t + \varepsilon_{t+h}, \tag{36}$$

where $y_t$ is the daily integrated volatility of a target asset being forecasted, and $h$ is the forecasting horizon. $W_t$ is a set of observable variables, such as lags of $y_t$. $\Psi_t$ contains unobservable variables, usually called the latent factors. In the context of volatility forecasting, we define the latent predictors, $\Psi_t$, based on the factor structure assumed in (34) and (35):

$$\Psi_t = \int_0^t \mathrm{diag}(\Lambda_s \eta_s \eta_s' \Lambda_s') ds$$

and name it the common volatility factor (also called the IV factors in the sequel) for a natural reason: $\eta_s$ in the above integrand is the spot volatility of $F_t$ (see (35)). As a result, $\Psi_t$ is defined as the integrated volatility of common price factor $F_t$. Note that one cannot disentangle $\Lambda$ from $\eta$ unless certain identification conditions, such as $\eta\eta' = I_r$, are imposed. However, in the context of forecasting, we don't have to disentangle these components from $\Psi_t$. This is because we are only interested in $\Psi_t$, which is the IV matrix of the $r$ uncorrelated common factors in our setup. In summary, it is worth stressing that, unlike many other applications of factor-augmented models, we do not directly use weighted common factors, $\Lambda_t F_t$, extracted from a large panel of observable data. Instead, what we actually use as predictors in our forecasting models are the estimated IVs of these common factors (i.e., the $\Psi_t$).

Of note is that model (36) nests the large family of heterogeneous autoregressive (HAR) type models that are widely used in the literature, including the HAR-RV model discussed earlier. We write a variant of this model as follows:

$$\mathrm{RM}_{t+h} = \alpha_0 + \alpha_1 \mathrm{RM}_t + \alpha_2 \mathrm{RM}_{[t,t-4]} + \alpha_3 \mathrm{RM}_{[t,t-21]} + \epsilon_{t+h}, \tag{37}$$

where RM represents a realized measure of integrated volatility for a target asset, and $\mathrm{RM}_{[t,t-p]}$ is the average of RM's over the most recent $p+1$ days, i.e., $\mathrm{RM}_{[t,t-p]} = \frac{1}{p+1}\sum_{i=0}^{p}\mathrm{RM}_{t-i}$. As a result, the second and the third variables on the right-hand side of (37) represent weekly and monthly average RM values, respectively. In practice, one might use RV, TRV, or MPV as defined in (31), (32), and (33) as the realized measures in above HAR model. Let $W_t = [1 \ \mathrm{RM}_t \ \mathrm{RM}_{[t,t-4]} \ \mathrm{RM}_{[t,t-21]}]'$ or $W_t = [1 \ \mathrm{RM}_t \ \mathrm{RM}_{[t,t-4]} \ \mathrm{RM}_{[t,t-21]} \ Z_t]'$, where $Z_t$ is a vector of predictors that may be further included in the forecasting model in equation(36).

Heuristically, model (36) considered in this paper combines two distinct sources of information for volatility prediction. The first part, $W_t$, follows the HAR structure, exploiting time series information on the target asset itself. The second part, $\Psi_t$, collects further predictive power from broader sources of information, i.e., from a large panel of variables other than the target asset.

Additionally, dimension reduction can be achieved in this setup by simply applying LASSO or elastic net shrinkage on the IV estimates of all assets in order to first obtain a subset of assets whose IVs are relevant to predicting the target asset's IV. Then, one can apply PCA or sparse PCA (SPCA) to this selected panel of high-frequency asset returns in order to estimate common price factors, $F_t$, from which the common IV factors, $\Psi_t$, are estimated. Finally, these IV factors are incorporated into model (36) to forecast IVs for the target asset.

Recall that the LASSO (see Tibshirani (1996)) and the elastic net (see Zou and Hastie (2005)) can be interpreted as regularized or penalized regression methods. To illustrate, consider a regression of $y_{t+h}$ on $W_t$ and $\chi_t$, where $y_{t+h}$ and $W_t$ are defined in (36), and $\chi_t$ is a vector of integrated volatility on day $t$, for all assets in $X_t$. The LASSO estimator is the solution to the following problem:

$$\min_{\phi} \ \sum_t \left\{ \left\| y_{t+h} - \alpha' W_t - \sum_j \phi_j \chi_{j,t} \right\|^2 + \lambda \sum_j |\phi_j| \right\},$$

where the $\phi$'s are regression coefficients in a standard penalized regression, and all other parameters are defined above. Similarly, the elastic net estimator is a solution to the following problem:

$$\min_{\phi} \ \sum_t \left\{ \left\| y_{t+h} - \alpha' W_t - \sum_j \phi_j \chi_{j,t} \right\|^2 + \lambda \sum_j \left( \frac{(1-\theta)}{2}\phi_j^2 + \theta|\phi_j| \right) \right\}, \tag{38}$$

where $\theta \in [0,1]$. Of note is that when $\theta = 1$, the elastic net is equivalent to the LASSO. Also, as $\theta$ shrinks toward 0, elastic net estimators approach those obtained via ridge regression. Furthermore, note that LASSO imposes an $\mathcal{L}_1$-norm penalty on coefficients in the model, while the elastic net induces double shrinkage, in the sense that it imposes a linear combination of $\mathcal{L}_1$-norm and $\mathcal{L}_2$-norm penalties

on coefficients in the model. Finally, recall that it is the imposition of the $\mathcal{L}_1$-norm penalty that induces shrinkage to zero of some coefficients in the regression model, and it is the non-zero coefficients in the solution to these minimization problems that are used to select the final set of variables for use when constructing factor estimates. For further discussion of shrinkage methods in economics and finance, see Swanson and Xiong (2018), and for further discussion of the methods discussed here, refer to the paper from which this example is drawn (i.e., Cheng et al. (2021)).

Recall also that PCA and SPCA procedures, are both easy to implement. To start, consider the following covariance matrix estimator, defined on a fixed interval, $[0, T]$:

$$\widehat{\Sigma}_t = \frac{1}{t} \sum_{i=1}^{\lfloor t/\Delta_n \rfloor} \left\{ (\Delta_i^n X)(\Delta_i^n X)' \right\} \mathbf{1}_{\{\|\Delta_i^n X\| \leq c\Delta_n^{\varpi}\}}, \quad \forall t \in [0, T].$$

One carries out PCA by applying an eigenvalue-eigenvector decomposition to $\widehat{\Sigma}_t$, yielding $r$ estimated eigenvalues, in descending order, say $\widehat{\lambda}_1 > \widehat{\lambda}_2 > \cdots > \widehat{\lambda}_r$, and corresponding estimated eigenvectors, $\widehat{\xi}_1, \widehat{\xi}_2, \cdots,$ $\widehat{\xi}_r$. The first $r$ principal components on the fixed interval are estimated as follows:

$$\widehat{\Delta_i^n F}_j = \widehat{\xi}_j' \left( \Delta_i^n X \right) \mathbf{1}_{\{\|\Delta_i^n X\| \leq c\Delta_n^{\varpi}\}}, \quad j = 1, \cdots, r.$$

With these estimated principal components, latent common volatility factors on day $t$ can subsequently be estimated as follows:

$$\widehat{\Psi}_{j,t} = \frac{1}{t} \sum_{i=1}^{\lfloor t/\Delta_n \rfloor} \left( \widehat{\Delta_i^n F}_j \right)^2, \quad j = 1, \cdots, r.$$

Thus, for any $j = 1, \cdots, r$, we have $\widehat{\Psi}_{j,t} = \widehat{\xi}_j' \widehat{\Sigma}_t \widehat{\xi}_j = \widehat{\lambda}_j \widehat{\xi}_j' \widehat{\xi}_j$, which is equivalent to $\widehat{\lambda}_j$, if the eigenvector has unit-length. In general, PCA yields nonzero factor loadings for (almost) all variables, which exacerbates difficulty in interpretation and can induce noisiness in estimated factors, especially when ultra-high frequency data are used. To avoid these drawbacks and to induce further parsimony, one can instead utilize SPCA. The key to SPCA is that it yields sparse factor loadings, in the sense that loadings may be identically zero, a feature not feasible in the context of certain types of shrinkage on the $\mathcal{L}_2$-norm, such as that associated with ridge regression.

## 5. Methods for Evaluating Return and Volatility Forecasts

There is a vast literature discussing methods for evaluating return and volatility forecasts. Of course, if the objective of a practitioner or researcher is to maximize investment performance, then a natural approach is to evaluate the performance of forecasts and to choose the 'best' forecasting model by simply

comparing out-of-sample investment performance across models. In this scenario, one might estimate in-sample parameters of the models used to construct the forecasts that are, in turn, used to make investment decisions by using a 'profit' loss function rather than the least squares or maximum likelihood loss function for parameter estimation.

In addition to assessing profits associated with using certain forecasts after implementing a trading rule, say, forecast evaluation can also be done using standard point-based measures like mean square forecast errors, mean absolute forecast error deviations, probability scores, contingency tables, or a whole host of other statistics. For a discussion of a few of these, see Stekler (1991) and Stekler (1994). Forecast evaluation can also be done using predictive density and conditional distribution accuracy testing and model selection, such as the methods outlined in Corradi et al. (2009) and Corradi et al. (2011). For a comprehensive discussion of methods for evaluating return and volatility forecasts, see Corradi and Swanson (2006) and all of the other papers in the Handbook of Forecasting series in which this paper is published. In order to illustrate different approaches used when assessing forecasts, we briefly describe two methods used for predictive accuracy testing and model selection.

First, consider the so-called Diebold-Mariano test. In the context of forecast model selection, Diebold and Mariano (1995) propose a test for the null hypothesis of equal predictive ability. In its simplest form, the Diebold and Mariano test allows for nondifferentiable loss functions but does not explicitly account for parameter estimation error, instead relying on the assumption that the in-sample estimation period grows more quickly than the out-of-sample prediction period so that parameter estimation error vanishes asymptotically. West (1996) takes the more general approach of explicitly allowing for parameter estimation error, although at the cost of assuming that the loss function used in test statistic construction is differentiable. Let $u_{0,t+h}$ and $u_{1,t+h}$ be the $h-$step ahead prediction error associated with predictions of $y_{t+h}$, using information available up to time $t$. For example, for $h = 1$, $u_{0,t+1} = y_{t+1} - \kappa_0(Z_0^{t-1}, \theta_0^\dagger)$, and $u_{1,t+1} = y_{t+1} - \kappa_1(Z_1^{t-1}, \theta_1^\dagger)$, where $Z_0^{t-1}$ and $Z_1^{t-1}$ contain past values of $y_t$ and possibly other conditioning variables, and where the $\kappa$ are functions that may be linear, for example. Assume that the two models are nonnested (i.e. $Z_0^{t-1}$ not a subset of $Z_1^{t-1}$, and vice-versa and/or the function $\kappa_1 \neq \kappa_0$). As is well known, the ranking of models based on their predictive accuracy depends on the loss function used under generic misspecification (i.e., for the case where all models are approximations of the true underlying model). Hereafter, denote the loss function as $g(\cdot)$, and let $T = R + P$, where only the last $P$ observations are used for model evaluation. Under the assumption that $u_{0,t}$ and $u_{1,t}$ are strictly stationary, the null hypothesis

of equal predictive accuracy is specified as:

$$H_0 : E(g(u_{0,t}) - g(u_{1t})) = 0$$

and

$$H_A : E(g(u_{0,t}) - g(u_{1t})) \neq 0$$

In practice, we do not observe $u_{0,t+1}$ and $u_{1,t+1}$, but only $\widehat{u}_{0,t+1}$ and $\widehat{u}_{1,t+1}$, where $\widehat{u}_{i,t+1} = y_{t+1} - \kappa_0(Z_0^t, \widehat{\theta}_{0,t})$, and where $\widehat{\theta}_{i,t}$ is an estimator constructed using observations from 1 up to $t$, $t \geq R$, in the recursive window model estimation estimation case, and between $t - R + 1$ and $t$ in the rolling window model estimation case, for $i = 1, 2$. For brevity, we consider the recursive scheme. Note that the rolling scheme can be treated in an analogous manner. Of crucial importance is the loss function used for estimation. In fact, if we use the same loss function for estimation and model evaluation, the contribution of parameter estimation error is asymptotically negligible, regardless of the limit of the ratio $P/R$ as $T \to \infty$. Here, for $i = 0, 1$, we set:

$$\widehat{\theta}_{i,t} = \arg \min_{\theta_i \in \Theta_i} \frac{1}{t} \sum_{j=1}^{t} q(y_j - \kappa_i(Z_i^{j-1}, \theta_i)), \ t \geq R$$

In the sequel, we assume that $g$ is continuously differentiable. The case of non-differentiable loss functions is treated by McCracken (2004). The Diebold and Mariano statistic that one uses in this framework to test the above hypotheses is:

$$DM_P = \frac{1}{\sqrt{P}} \frac{1}{\widehat{\sigma}_P} \sum_{t=R}^{T-1} (g(\widehat{u}_{0,t+1}) - g(\widehat{u}_{1,t+1})) .$$

This statistic has a standard normal limiting distribution under the null hypothesis when $q(\cdot) = g(\cdot)$ or when parameter estimation error vanishes asymptotically, as discussed in Corradi and Swanson (2006).[27]

The above discussion is for the case of one-step-ahead prediction errors. All results carry over to the case of $h > 1$. However, in the multistep ahead case, one needs to decide whether to compute 'direct' $h-$step ahead forecast errors (i.e. $\widehat{u}_{i,t+h} = y_{t+h} - \kappa_i(Z_i^{t-h}, \widehat{\theta}_{i,t})$) or to compute iterated $h-$ahead forecast errors (i.e. first predict $y_{t+1}$ using observations up to time $t$, and then use this predicted value in order to predict $y_{t+2}$, and so on).

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[27]In this setup, recall that if $g(\cdot)$ is the quadratic loss function, then:

$$g(\widehat{u}_{0,t}) - g(\widehat{u}_{1,t}) = \widehat{u}_{0,t}^2 - \widehat{u}_{1,t}^2.$$

This example corresponds to the case where the mean square forecast error of the two competing models is being compared.

Now, consider the reality check or data snooping test due to White (2000). White proposes an approach for choosing among many different models. Suppose there are $m$ models, and we select model 1 as our benchmark (or reference) model. Models $i = 2, ..., m$ are called the competitor (alternative) models. Typically, the benchmark model is either a simple model, our favorite model, or the most commonly used model. Given the benchmark model, the objective is to answer the following question: Is there any model, amongst the set of $m - 1$ competitor models, that yields more accurate predictions (for the variable of interest) than the benchmark? As above, let the forecast error be $u_{i,t+1} = y_{t+1} - \kappa_i(Z^t, \theta_i^\dagger)$, and let $\widehat{u}_{i,t+1} = y_{t+1} - \kappa_i(Z^t, \widehat{\theta}_{i,t})$, where $\kappa_i(Z^t, \widehat{\theta}_{i,t})$ is the conditional mean function under model $i$, and $\widehat{\theta}_{i,t}$ is defined as above. Assume that the set of regressors may vary across different models, so that $Z^t$ is meant to denote the collection of all potential regressors. Define the statistic

$$S_P = \max_{k=2,...,m} S_P(1,k),$$

where

$$S_P(1,k) = \frac{1}{\sqrt{P}} \sum_{t=R}^{T-1} \left( g(\widehat{u}_{1,t+1}) - g(\widehat{u}_{k,t+1}) \right), \quad k = 2, ..., m,$$

Thus, our statistic is simply the "max" of all of the pairwise DM test statistics constructed using model 1 as the "benchmark".

The test hypotheses are formulated as

$$H_0 : \max_{k=2,...,m} E(g(u_{1,t+1}) - g(g_{k,t+1})) \leq 0$$

$$H_A : \max_{k=2,...,m} E(g(u_{1,t+1}) - g(u_{k,t+1})) > 0,$$

where $u_{k,t+1} = y_{t+1} - \kappa_k(Z^t, \theta_{k,t}^\dagger)$, and $\theta_{k,t}^\dagger$ denotes the probability limit of $\theta_{i,t}$. Thus, under the null hypothesis, no competitor model, amongst the set of the $m - 1$ alternatives, can provide a more (loss function specific) accurate prediction than the benchmark model. On the other hand, under the alternative, at least one competitor (and in particular, the best competitor) provides more accurate predictions than the benchmark. Given non-nestedness, White shows that under $H_0$, $\max_{k=2,...,m} S_P(1,k)$ is a zero mean Gaussian process. Evidently, the White statistic is a 'max' statistic, which is simply the maximum of $m$ pairwise Diebold Mariano statistics calculated by comparing each competitor model with Model 1. Valid critical values for use in the implementation of this test can be constructed quite easily using the block bootstrap, as discussed in Corradi and Swanson (2006). For a detailed discussion of this test, refer to Corradi and Swanson (2007).

## 5.1. Methods for Evaluating Investments

Ultimately, the 'proof is in the pudding' when it comes to evaluating investment performance. Namely, how much wealth is generated and how much risk is taken under alternative investment scenarios. If all that one cares about is wealth, in the sense that any measure of risk is tolerable, then one need simply look at the dollar value of alternative investments made using predictions from alternative forecasting models and methods. If one is interested in measuring investment performance based on an assessment of both mean and variance considerations (i.e., by considering both accumulated wealth and the risk associated with the investment), then mean-variance trade-offs are important, as discussed above.

As discussed in Makridakis et al. (2024), the investment component of the M6 competition is decided by using a variant of the well-known Sharpe and Information Ratios. The particular statistic used in their paper is called IR and is defined to be the ratio of portfolio returns $ret$ to the standard deviation of portfolio returns, $sdp$, or $IR = \frac{ret}{sdp}$. When applying these sorts of measures, one must choose the period over which returns and risk are calculated. An $IR$ of 0.5 sustained over a period of 3 to 5 years is considered good, 0.75 is very good and 1.0 is exceptional (Grinold and Kahn, 2000). Needless to say, many variants of the above measures are widely used by practitioners and researchers. Moreover, the particular measure used is usually determined on a case-by-case basis depending on the stated objectives or goals of the investor. For example, risk tolerance may play an important role in portfolio optimization. The performance measure used to evaluate a portfolio where particularly risky stocks are included may be quite different from that used to evaluate portfolios that include only risk-free assets such as U.S. treasuries. For investors particularly concerned with downside volatility, $sdp$ can be replaced by the standard deviation of portfolio returns that fall below a minimum acceptable return, such as the risk-free rate or zero. This results in the Sortino Ratio. Alternatively, the Omega Ratio evaluates the risk-return trade-off by considering the entire return distribution. Unlike the Sharpe or Sortino Ratios, which focus on mean and standard deviation, the Omega Ratio accounts for all moments of the distribution and measures the likelihood of achieving returns above a specified threshold. Iworiso and Vrontos (2020) use both the Sortino and Omega Ratios, along with the Sharpe ratio, to evaluate portfolios constructed based on machine learning forecasts of US equity returns. See also Bacon (2023) and Petzel (2021) for a comprehensive list of performance ratios for evaluating different types of portfolios.

It is also worth noting that approaches used for calibrating and estimating forecasting models can be connected in a natural way to investment performance evaluation. In particular, note that many forecasting models of the variety discussed above are estimated using standard statistical methods such

as maximum likelihood, simulated maximum likelihood, and methods of moments. Take the case of maximum likelihood (ML). In its simplest form, given a number of assumptions, ML equates with least squares, which is an estimator often used to obtain coefficient estimates of linear models. However, one might ask why least squares is used to calibrate forecasting models when the ultimate objective is profit maximization. For example, assume that the investment objective is simply to maximize dollar wealth based on a given portfolio. In that case, rather than estimating model parameters using least squares, one might estimate them using an objective function that is based on the performance of the model when constructing forecasts for use in building an investment portfolio. Namely, directly calibrate the forecasting model to maximize investment returns. Of course, if one estimates forecasting models using an estimator other than least squares or nonlinear least squares, say, certain optimality properties associated with the least squares estimator might be lost. That said, one might not care about such issues if the overarching objective of an exercise is to maximize returns.

## 6. Empirical Illustration: Forecasting Returns Using Latent Factor and Variable Selection Methods

In this illustration, we construct daily return forecasts for 391 constituents of the S&P500 index at $h =$ 1-day, 5-day, and 20-day ahead prediction horizons[28]. All data are collected from the well-known TAQ database. The 391 stocks for which we collect price and return data include the constituents of the S&P 500 index that were in the index for our entire sample period of February 28, 2009 - January 28, 2019 (2533 trading days). In our analysis, all forecasting models are estimated using rolling (fixed) windows of 1259 days.

The forecasting models that we evaluate are summarized in Table 1. Models 1-4 have the following functional form:

$$r_{i,t+h} = \alpha_i + I\{p > 0\}(\sum_{j=1}^{p} \beta_{i,j} r_{i,t-j+1}) + \gamma_i' F_{i,t} + \epsilon_{i,t+h}, \tag{39}$$

where $r_{i,t+h}$ is the daily log return for a given stock $i$ at time $t + h$, $F_{i,t}$ is a $k-$dimensional vector of estimated factors, constructed using (sparse) principal components analysis (PCA), $\epsilon_{i,t+h}$ is a stochastic

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[28]These correspond to one-day-ahead, one-week-ahead, and one-month-ahead forecasts, respectively. While this paper focuses on one-period-ahead models, they can naturally be extended to longer horizons, as demonstrated in this empirical illustration. However, the question of maximum effective forecast horizons for daily returns remains open and is an important area for future research. For discussion of this issue in the context of economic variables in general, see Galbraith (2003) and Isiklar and Lahiri (2007).

disturbance term, and $I\{\cdot\}$ denotes the indicator function, which takes the value one if a nonzero number of lags selected, using the Schwarz Information Criterion (SIC), and zero otherwise. Our benchmark model (model 1) sets $\gamma_i = 0$ so that no factors are included in the forecasting equation. Note that all models and lag orders are selected individually for each stock prior to the construction of each new prediction at each point in time as we iterate through the ex-ante sample period. Factors are estimated from the cross-sectional returns of the other 390 stocks using variable selection and dimension reduction methods. These include: AR+PCA, where factors are estimated using PCA applied to the entire return dataset; AR+SPCA, where factors are estimated using SPCA; and AR+HT, where factors are estimated using PCA applied to a subset of returns selected using hard thresholding (HT), as discussed in Bai and Ng (2008). Specifically, for the AR+HT model we employ a two-step approach. First, regress $r_{i,t+h}$ on $r_{i,t}$, its lags, and on $r_{j,t}$ which is the return of another stock. Repeat this regression for $j = 1, ..., 391$ excluding $i$. Let $t_{i,j}$ be the t-statistic associated with $r_{j,t}$ from each regression. Collect all predictors with $|t_{i,j}| > 1.28$, apply PCA to reduce the dimension and subsequently use the estimated factors in the above forecasting equation. Should less than 20 predictors be selected, we default to the AR(SIC) model. As models are re-estimated at each point in time, this approach is a hybrid approach, in the sense that some models may include factors as regressors, while others may be simple AR(SIC) models. Note that in our experiments, less than 10% of the total number of forecasting periods involved replacing the AR+HT model with our AR(SIC) benchmark.

As an alternative to the factor approach, we also consider the following predictive regression in model 5 (AR+LASSO):

$$r_{i,t+h} = \alpha_i + I\{p > 0\}(\sum_{j=1}^{p} \beta_{i,j} r_{i,t-j+1}) + \sum_{j \neq i} \theta_{i,j} r_{j,t} + \epsilon_{i,t+h}, \tag{40}$$

where $r_{j,t}$ is the return of the other 390 stocks. As this introduces a large number of parameters to the model, we regularize our estimation with the LASSO penalty. The penalty term is selected using 10-fold cross-validation.

Results based on the above experiment are presented for three different forecasting periods, including: February 28, 2014 - February 25, 2016 (Subsample1), February 25, 2016 - January 24, 2019 (Subsample2), and February 28, 2014 - January 24, 2019 (Full Sample). In addition to evaluating the performance of the five individual models (i.e., the benchmark AR(SIC), PCA, SPCA, HT and LASSO models, we evaluate the performance of two different model combinations in which forecasts are averaged, including: Combination 1 – AR+PCA and AR+SPCA, and Combination 2 – AR+PCA, AR+SPCA, AR+HT and AR+LASSO. All reported results are based on mean square forecast errors calculated across a given

sample period, for a given stock and forecast horizon. Our models are summarized in Table 1, while the forecast combinations analyzed are given in Table 2[29]. Tables 3 and 4 summarize results based on the comparison of our individual models, while Tables 5 and 6 present summary findings based on forecasts constructed using our forecast combinations. Our findings can be summarized as follows.

Turning first to Table 3, notice that the AR+PCA performs the best for the majority of stocks in our sample for short-horizon forecasting regardless of the sample period, while AR+HT performs favorably well for longer horizons in the full sample and subsample 1. Moreover, the pure AR benchmark clearly performs worst, as can be seen by noting that 391 minus the sum of all 'wins' across a given row of entries yields the number of stocks for which the AR models 'wins'. This finding indicates that more complicated forecasting models can outperform simple AR (or random walk) type models, as claimed by Lo and MacKinlay (1999). Second, note that the 'average ranking' of the AR+HT model is almost always lower than that of any other model, as can be seen by examining the entries in Table 4. Although we do note that AR+PCA is a close runner-up particularly for short-horizons. Third, in a majority of scenarios, forecast combination yields substantially more 'wins' than the very best of our 5 'non-combination' models, as can be seen upon inspection of the results presented in Table 5. Finally, the results in Table 6 indicate that the 'average ranking' of Combination 2 (i.e., our best combination method) is as close to a perfect ranking of '1' for the majority of cases, while Combination 1 seem to perform better over the full sample for short-horizon forecasting.

## 7. Closing Remarks

In this paper, we discuss various developments in modeling and forecasting financial time series models that have been made over the last 25 years for use when analyzing small, large, and very large datasets. The models discussed range from discrete GARCH models to machine learning models based on the least absolute shrinkage, selection operator, and elastic net. We also briefly discuss earlier and simpler methods, ranging from the use of surveys to the specification of simple autoregressive regression models. Finally, we present the results of a small empirical illustration in which returns for a number of stocks are predicted using simple AR-type models as well as various machine learning-type models.

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[29]We refer readers interested in applying more sophisticated approaches to returns forecasting to the references cited in Section 3.2.

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Table 1: Models Used in Prediction Experiments*

| Model | Description |
|-------|-------------|
| Model 1: AR(SIC)/RW | Autoregressive model with lag(s) selected by the Schwarz information criterion/ Random walk model. |
| Model 2: AR+PCA | AR(SIC) model augmented with PCA type factors constructed using our entire return dataset. |
| Model 3: AR+SPCA | AR(SIC) model augmented with SPCA type factors constructed using our entire return dataset. |
| Model 4: AR+HT | AR(SIC) model augmented with HT type factors constructed using PCA applied to a subset of our return dataset that is selected using the hard thresholding method. |
| Model 5: AR+LASSO | AR(SIC) model augmented with a subset of our return dataset that is selected using the LASSO shrinkage method. |

*Notes: This table includes brief descriptions of the 5 forecasting models used in daily predictions of returns. For complete details refer to Section 6.

Table 2: Combination Methods Used in Prediction Experiments*

| Model | Description |
|-------|-------------|
| Combination 1 | Average of two single models including AR+PCA, AR+SPCA. |
| Combination 2 | Average of all four single models including AR+PCA, AR+SPCA, AR+HT, AR+LASSO. |

*Notes: Entries in this table describe the forecast combinations used in our forecast combination experiments.

Table 3: Comparison of Forecasting Models by Number of Stocks with Lowest MSFE Across Forecast Horizons and Subsamples[*]

| | | AR+PCA | AR+SPCA | AR+HT | AR+LASSO |
|---|---|---|---|---|---|
| **Full Sample** | h=1 | **189** | 77 | 100 | 25 |
| (2014-02-28 - 2019-01-24) | h=5 | 102 | 74 | **194** | 21 |
| | h=20 | 110 | 87 | **173** | 21 |
| **Subsample 1** | h=1 | **164** | 60 | 137 | 30 |
| (2014-02-28 - 2016-02-25) | h=5 | 41 | 53 | **269** | 28 |
| | h=20 | 91 | 37 | **238** | 25 |
| **Subsample 2** | h=1 | **178** | 71 | 78 | 64 |
| (2016-02-26 - 2019-01-24) | h=5 | **161** | 130 | 65 | 35 |
| | h=20 | 115 | **127** | 101 | 48 |

[*]Notes: See notes to Tables 1 and 2. Entries in this tables are the number of stocks (out of a total of 391) for which each forecasting model (AR+PCA, AR+SPCA, AR+HT. AR+LASSO) has the lowest MSFE at forecast horizons of 1, 5, and 20 days ahead, across the full sample and two subsamples. Note that as there are 391 stocks in total, when summing entries across rows yields a value of less than 391, this indicates that the pure AR benchmark model "wins" for a number of stocks. The entire sample period is from 2014-02-28 to 2019-01-24, with the first subsample from 2014-02-28 to 2016-02-25, and the second subsample from 2016-02-25 to 2019-01-24. For complete details, refer to Section 6.

Table 4: Table of Average Rankings of All Single Models Across Forecast Horizons and Subsamples[*]

|  |  | AR+PCA | AR+SPCA | AR+HT | AR+LASSO |
|---|---|---|---|---|---|
| Full Sample | h=1 | 2.04 | 2.17 | **2.02** | 3.77 |
| (2014-02-28 - 2019-01-24) | h=5 | 2.11 | 2.29 | **1.95** | 3.65 |
|  | h=20 | 2.06 | 2.22 | **2.01** | 3.71 |
| Subsample 1 | h=1 | 2.16 | 2.21 | **1.89** | 3.74 |
| (2014-02-28 - 2016-02-25) | h=5 | 2.50 | 2.44 | **1.59** | 3.47 |
|  | h=20 | 1.98 | 2.64 | **1.78** | 3.60 |
| Subsample 2 | h=1 | **2.13** | 2.25 | 2.26 | 3.36 |
| (2016-02-26 - 2019-01-24) | h=5 | **1.80** | 2.04 | 2.66 | 3.50 |
|  | h=20 | 2.07 | **2.06** | 2.46 | 3.41 |

[*]Notes: See notes to Table 3. Entries in this table are average rankings for all forecasting models (AR+PCA, AR+SPCA, AR+HT, AR+LASSO) at forecast horizons of 1, 5, and 20 days ahead, across the full sample and two subsamples, with "1" being the best model.

Table 5: Comparison of Forecasts in Model Combinations by Number of Stocks with Lowest MSFE Across Forecast Horizons and Subsamples[*]

|  |  | Comb 1 | Comb 2 | Best Single |
|---|---|---|---|---|
| Full Sample | h=1 | **198** | 82 | 111 |
| (2014-02-28 - 2019-01-24) | h=5 | 5 | **311** | 75 |
|  | h=20 | 11 | **341** | 39 |
| Subsample 1 | h=1 | 109 | **144** | 138 |
| (2014-02-28 - 2016-02-25) | h=5 | 42 | 121 | **227** |
|  | h=20 | 64 | 131 | **196** |
| Subsample 2 | h=1 | 101 | **202** | 88 |
| (2016-02-26 - 2019-01-24) | h=5 | 106 | **203** | 82 |
|  | h=20 | 97 | **208** | 86 |

[*]Notes: See notes to Table 4. Entries in this table are the number of stocks for which each model combination or individual model (called Best Single) has the lowest MSFE among all models at forecast horizons of 1, 5, and 20 days ahead, across the full sample and two subsamples. The model combinations are detailed in Table 2.

Table 6: Table of Average Rankings of All Single Models Across Forecast Horizons and Subsamples[*]

|  |  | Comb1 | Comb2 | Best Single |
|---|---|---|---|---|
| Full Sample | h=1 | **1.77** | 1.85 | 2.38 |
| (2014-02-28 - 2019-01-24) | h=5 | 2.51 | **1.21** | 2.28 |
|  | h=20 | 2.48 | **1.17** | 2.35 |
| Subsample 1 | h=1 | 1.92 | 2.20 | **1.88** |
| (2014-02-28 - 2016-02-25) | h=5 | 2.60 | 1.74 | **1.66** |
|  | h=20 | 2.45 | **1.75** | 1.80 |
| Subsample 2 | h=1 | 1.95 | **1.83** | 2.22 |
| (2016-02-26 - 2019-01-24) | h=5 | 1.99 | **1.87** | 2.14 |
|  | h=20 | 1.99 | **1.85** | 2.16 |

[*]Notes: See notes to Table 5. Entries in this table are average rankings, as discussed in the footnote to Table 4.